

PEDESTRIAN AND BICYCLING SAFETY- SAFE ROUTES TO SCHOOL PROGRAM

YOLI VIVIANA SANCHEZ, HEALTH PROGRAM COORDINATOR

AUGUST 7, 2019



AGENDA

- Coordination & Collaboration
- Safety Education Curriculums
- General Outreach and School- Based Activities
- Imperial County Safe Routes to School Highlights
- Community Outreach
- Social Media
- Safe Routes to School Workgroup
- Next Steps



COORDINATION AND COLLABORATION

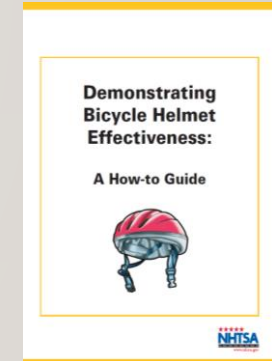
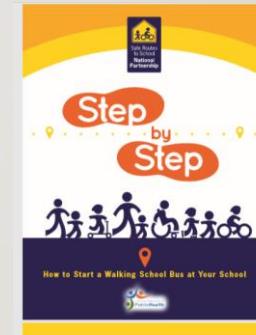
- Central Union High School
- El Centro Elementary School District
 - 8 Elementary Schools and 3 Middle Schools
- Seeley Union Elementary School District
- Westmorland Elementary School District
- Heber Elementary School District
- AmeriCorps
- Imperial County Office of Education
- DELAC Program /Parent Committee Meetings

- U.S. Border Patrol
- El Centro Police Department
- Imperial County Sherriff's
- El Centro Fire Department
- Imperial County Department of Public Works
- California Highway Patrol
- Southern California Association of Governments (SCAG)



SAFETY EDUCATION CURRICULUMS

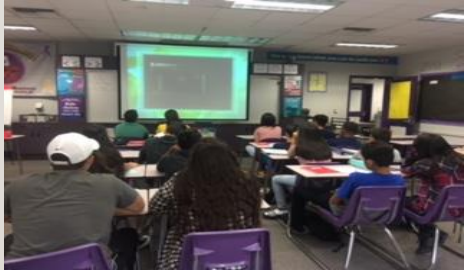
- Schools implement SRTS activities through physical education programs with focus on bicycle and pedestrian using safety curriculum that also, help to meet the wellness policy requirements.



National Highway Traffic Safety Administration (NHTSA), Safe Routes to School National Partnership , SCAG Go Human Campaign

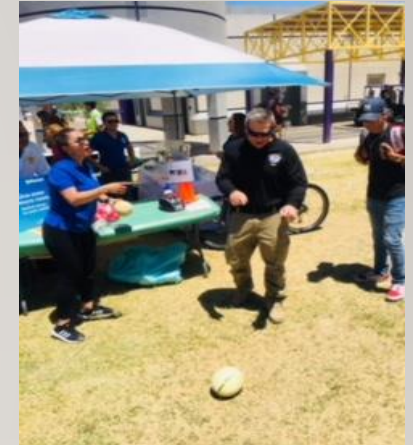
GENERAL OUTREACH AND SCHOOL - BASED ACTIVITIES

- Direct Education Sessions
- Bike Safety Clinic
- Indirect Education Sessions



IMPERIAL COUNTY SAFE ROUTES TO SCHOOL PROJECT HIGHLIGHTS

- Bike to School Program – Central Union High School District
- School Wellness Policy Committee Meetings:
 - Central Union High School District
 - Westmorland Elementary School District
 - Seeley Union Elementary School District
 - Heber Elementary School District
- Parent Workshop - El Centro Elementary School District



COMMUNITY OUTREACH



- SCAG's Go Human Campaign-promotes traffic safety encourages walking and biking and works with local cities to showcase potential street improvements to residents at community events.



SOCIAL MEDIA

Imperial County Public Health Department
 Published by Maria L. Peinado [?] · May 25 at 11:17am · [?]

This week we partnered with Wilson Jr. High, and McKinley Elementary School to promote biking and walking to school for physical activity. Thank you to the school staff and families and to all the agencies that supported this effort including the U.S. Border Patrol, El Centro Police Department and NEOPP staff. #walktoschoolday #saferoutestoschool

Esta semana participamos en eventos para animar a los estudiantes que anden en bicicleta a la escuela. Gracias a las escuelas Wilson Jr. High y McKinley por incentivar la actividad física para una vida más saludable. Agradecemos al personal escolar y las agencias que nos acompañaron incluyendo la Patrulla Fronteriza de EEUU, Departamento de Policía de El Centro y el personal del Programa NEOPP. #wtasseguraslaescuela

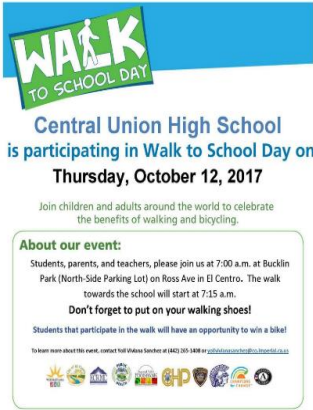


El Centro Events is at Central Union High School District.
 October 10 at 4:04pm · El Centro · [?]

Walk to School Days @ Central Union High School
 Thursday, October 12th

Please refer to flyer for additional information.
 #coec #walktoschoolday #saferoutestoschool

Imperial County Public Health Department
 ... More



Learn more at walkbiketoschool.org

B.T. Washington Elementary School
 Posted by Norberto Núñez Seas
 October 17 at 8:38 AM · [?]



Liz Godoy and 18 others · 1 Comment · 1 Share

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Imperial County Public Health Department added 6 new photos
 Published by Maria L. Peinado [?] · October 31 at 11:02am · [?]

Public health staff celebrated Walk to School Month with Walk to School events in partnership with the Central Union High School District and El Centro Elementary School District. Thank you to all our partner agencies, parents, students and school staff for participating and encouraging our students to live #healthylifestyles and #walktoschool

Personal de salud celebró el Mes de Caminar a la Escuela con Caminatas a la Escuela junto con el Distrito Central Union High School y el Distrito de Escuelas Primarias del El Centro. Gracias a todas las agencias participantes así como los padres, estudiantes, y personal que animaron a los estudiantes a vivir más saludables y caminar a la escuela.



OVERALL ACTIVITIES COMPLETED



SAFE ROUTES TO SCHOOL WORKGROUP MEETING

- Provides assistance to schools and communities to implement Safe Routes to School interventions.
- Members may be invited to assist schools, plan and implement activities, and design policies for lasting changes.
- Next Meeting is scheduled for Wednesday, September 11, 2019 from 8:30 a.m. -9:30 a.m. at Heber Elementary School District – Conference Room 1052 Heber Ave. Heber CA. 92249

NEXT STEP- 2020 SUSTAINABILITY

- Work with schools on strategies that will help sustain Safe Routes to School activities past the end of the project.



THANK YOU

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