



# RIALTO JUNETEENTH JAM

June 19, 2024



On June 19, Tomorrow's World demonstrated active transportation infrastructure treatments at the annual Rialto Juneteenth Jam to gain resident feedback on bike and pedestrian improvements. The demonstration allowed participants to experience and provide feedback on a creative crosswalk, median refuge island, and curb extension.

# Project Goals

Tomorrow's World, with the support of the Southern California Association of Governments (SCAG), used the *Go Human* Kit of Parts lending library of demonstration materials to raise awareness of potential infrastructure improvements and promote bicycle and pedestrian safety.

- ✔ Demonstrate transformative traffic calming infrastructure that could potentially be installed around Rialto
- ✔ Increase awareness of the value of participating in City-hosted community meetings to discuss infrastructure improvements
- ✔ Promote bicycle and pedestrian safety

# Demonstration Elements



*The project team distributing bicycle and pedestrian safety materials and collecting surveys regarding the potential infrastructure improvements demonstrated by the Go Human Kit of Parts.*

# Community Participation

**5,000** Attendees

**47%**

of those surveyed have never attended a community meeting hosted by the City to discuss transportation

**100%**

of those surveyed said this demonstration did help them understand the value of safety infrastructure

## Advisory Committee

To organize this event a project committee was convened that included the following agencies:

- Tomorrow's World
- Southern California Association of Governments (SCAG)



The project team, with assistance of some volunteers, built a temporary curb extension.



People at the event filled our surveys to share their opinions of the temporary infrastructures being displayed.



The artistic crosswalk created a fun experience for the approximately 5,000 people that used this element.



The project team built two temporary creative crosswalks to better simulate an intersection.



Families stopped by the booth to inquire about the demonstration elements and receive bicycle and pedestrian safety materials.



The project team collaborated with volunteers to build the various elements of the kit.

# Community Feedback

**32** Surveys Collected

**91%**

of those surveyed support the permanent installation of median refuge islands in Rialto

**97%**

of those surveyed support the permanent installation of creative crosswalks in Rialto

**84%**

of those surveyed support the permanent installation of curb extensions in Rialto



## Top 3 Desired Walking Improvements

- Complete sidewalks
- Improved street crossings
- Sidewalk lighting



## Top 3 Desired Bicycling Improvements

- Lower vehicle speeds
- Separated and protected bike lanes
- More bicycle parking



## Next Steps

- Utilize the community feedback received at the event to inform the City of Rialto of the desire to install more bicycle and pedestrian safety infrastructure throughout the City.



#GoHumanSoCal

[scag.ca.gov/go-human](http://scag.ca.gov/go-human)

This project was undertaken as part of the Southern California Association of Governments' *Go Human* Safety Strategies Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods. Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.