



FY 2017-2018 Funded Projects

To extend the reach of the *Go Human* campaign, SCAG is awarding funding for 21 small local community engagement projects throughout all six counties in the SCAG region (Imperial, Los Angeles, Orange, Riverside, San Bernardino and Ventura). Funded projects include walk audits, events co-hosted with local Safe Routes to School programs, pop-up demonstration projects, artistic treatments to sidewalks, and more. A complete list of funded projects with brief descriptions is included below:

Alliance for a Health Orange County aims to build community support for a Countywide Vision Zero policy through a social media campaign, a candlelight vigil honoring people who have been killed while walking or biking, and by hosting a forum presenting the findings of an Orange County Vision Zero white paper.

Altadena Safe Streets and the Altadena Library will co-host a pop-up bike park and community engagement workshops at the Altadena Bob Lucas Library. The event aims to share information on “complete streets,” empower families to walk and ride bikes and gather feedback to inform mobility mapping in Altadena.

API Forward Movement will help improve safety for people walking through events planned in Chinatown and Historic Filipinotown in Los Angeles. During community events in each neighborhood, residents will hold up safety messaging for drivers and will engage with community members and local decision makers to bring attention to these areas with specific traffic safety concerns.

Art Share LA's Stop for Art project will produce an artistic crosswalk in the Arts District where there currently is no crosswalk, with a goal to establish a visual reminder for people driving to slow down and look for people walking in the area.

Bike SGV will work with the cities of South El Monte and El Monte to produce *EMVision Safe Streets!* Riding a bike in the wrong direction has been identified as one of the main causes for collisions in both cities. To reduce the number of crashes involving people on bikes, this project involves installing 30 wrong way stickers on the back of existing road signs reminding people to ride with the flow of traffic.

BikeVentura operates the Fillmore Bike HUB, where bicyclists can take their bikes to be fixed and can learn to do repairs themselves, at a low cost. BikeVentura's project includes expanded hours at the Fillmore Bike HUB, hosting “Rules of the Road” classes for new riders and weekly rides to demonstrate how to ride safely with traffic.

Boys & Girls Club of Garden Grove (BGCGG) and the Orange County Health Care Agency will host a Safe Routes to School event for youth and families at six schools in West Garden Grove that experience major traffic issues during drop-off and dismissal time. The event will include a presentation and display of youth-designed banners, an overview of walk audit findings and a bicycle rodeo for youth.



GO HUMAN LOCAL COMMUNITY ENGAGEMENT

CALL FOR PROJECTS



City Fabrick will coordinate a series of walk audits in Long Beach, to engage local residents and prepare them to provide feedback to the City of Long Beach on a proposed “complete street” project. City Fabrick will also distribute *Go Human* lawn signs to participants to display, reminding drivers in the area to slow down and watch for people biking and walking.

Community Intelligence will conduct a walkability tour in the Leimert Park/Crenshaw community to assess traffic and pedestrian safety issues. A video will be produced and shared on social media to raise awareness of the efforts in the community and bring attention to these issues on a wider scale.

Healthy Jurupa Valley will paint two crosswalks to calm traffic along *The Walk – Rubidoux*, next to Ina Arbuckle Elementary School and Eddie Dee Smith Senior Center. This project complements existing efforts to address traffic safety concerns in the area, where there is a high rate of collisions.

Imperial Valley Velo Club will coordinate with local law enforcement to hold *Walk and Bike to School Day* and distribute helmets, reflective snap bands and bike lights. They will also produce *Go Human* banners to be displayed on bicycle billboard trailers and coordinate the display of *Go Human* ads at a local movie theater.

Inland Empire Biking Alliance, in collaboration with Jurupa Mountain Discovery Center (JMDC) and the YMCA of the East Valley, will train staff at the JMDC and YMCA sites to perform bicycle education with youth using the IE Biking Alliance’s Bicycle Playground. This training will ensure staff at both locations are prepared to perform youth bicycle safety education on an ongoing basis.

La Habra Walks will temporarily enhance the visibility of four existing crosswalks and add two temporary curb extensions. While the temporary elements are in place, La Habra Walks will gather feedback from people interacting with the project. Survey responses will be analyzed and provided to City officials to help inform future efforts.

Multicultural Communities for Mobility will work with youth at Orthopaedic Hospital Medical Magnet High School in South Los Angeles, to organize a Safe Streets Week that includes a social media campaign, mural installation and a traffic calming demonstration.

Public Matters and LA Walks are teaming up for two more installments of *Slow Jams*, at two key intersections on Temple Street. At *Slow Jams* events, participants use oversized letters, large icons, props, music and choreography to form public spectacles at intersections, with a goal of promoting behavior change.

Rialto Family Health Services will host *Walk this Way* - transit training workshops for residents to encourage taking transit. The project also educates residents on pedestrian safety, and each transit training workshop includes group walking excursions.

Scene Creative will create a street mural in the Coachella Valley, in an area with significant traffic safety concerns. The goal of the project is to reduce collisions by bringing awareness to drivers and slowing people down.





Soar IE and Safe Routes to School National Partnership will host a pop-up sidewalk and crosswalk demonstration, create temporary bus shelters and display traffic safety signage to demonstrate the need for infrastructure improvements and remind people to drive safely in the area.

Streets Are For Everyone (SAFE) – Sunland-Tujunga Chapter will increase awareness of traffic safety issues along Foothill Boulevard by re-painting crosswalks, participating in an annual parade with a memorial for people who have been killed in the area while walking or biking, and displaying traffic safety banners during the parade and indefinitely following the parade.

The City of El Centro and Imperial County Public Health Department will host events in coordination with local Safe Routes to School efforts to encourage students and parents to walk and bike more, and to remind parents to drive safely near schools. Educational sessions will be held during Back to School Nights, Parent Nights, and School District health fairs.

The City of Rancho Cucamonga will host *Paint Your Street Day* in September, where residents will come together to paint an intersection, integrating community art, active transportation and placemaking elements. The project complements the City's Healthy RC initiative, which includes Safe Routes to School efforts.

