

# City of Duarte

## July 31<sup>st</sup>, 2023

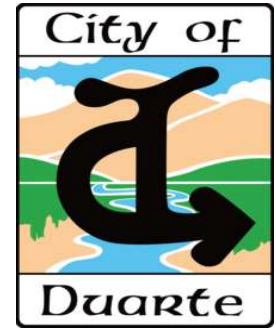
The City of Duarte's Safe Routes to School demonstration showcased potential infrastructure treatments such as an artistic crosswalk, a pedestrian refuge island, separated bike lane and a parklet. The event used SCAG's Kit of Parts, a set of portable, lightweight, and easy-to-install demonstration elements to exhibit street improvements that promote safety and active mobility.

The demonstration took place during the Summer Concert Series at Beardslee Park which combined a concert event, engagement with the Safe Routes to School project team, and other City departments and staff who were in attendance at the event.



# Introduction

On Monday, July 31, 2023, the City of Duarte hosted a Go Human activation in partnership with the Southern California Association of Governments (SCAG) that took place at Beardslee Park. As a well-attended annual event, the City of Duarte's Summer Concert Series, featuring *Anything For Salinas!*, was an opportune venue to engage with the community and school staff and parents. The activation used the SCAG Kit of Parts, a set of modular, plastic materials that were assembled to demonstrate street improvements that promote safety and active mobility.



This project was undertaken as part of the Southern California Association of Governments' **Go Human** Active Transportation Safety and Encouragement Campaign. **Go Human** is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.



## Demonstration Elements



The City of Duarte's Go Human demonstration showcased four demonstration elements: an artistic crosswalk, a parklet, separated bike lanes, and a pedestrian refuge island.

# Community Participation

> 200 Attendees

45%

heard about the event via social media

38%

walked to the event

59%

arrived via a family or personal vehicle

<1%

biked or skateboarded to the event

## Event Collaborators

The Safe Routes to School Safety Demonstration was a collaboration between the City of Duarte, Duarte Unified School District and the Southern Association of Governments (SCAG).



- 1 An artistic crosswalk was installed on Galen Street to allow access to Beardslee Park.



- 2 A pedestrian refuge island was installed on Galen Street next to the artistic crosswalk.



- 3 A parklet was adjacent to Beardslee Park, providing seating and shade to concertgoers.



- 4 A separated bike lane was installed on the north side of Galen Street.

# Community Feedback

39 Attendees Engaged

85%

said they liked the pedestrian refuge island

94%

said they liked the artistic crosswalks

89%

said they liked the parklet

97%

said they liked the separated bike lane

83%

would like to see the pedestrian refuge island around Duarte schools

96%

would like to see the artistic crosswalk around Duarte schools

79%

would like to see the parklet around Duarte schools

94%

would like to see the separated bike lane around Duarte schools



## Next Steps

- Use the support gained from the *Go Human* Demonstration to plan for more pedestrian and bike infrastructure that supports roadway safety in the City of Duarte.
- Leverage event documentation materials to continue educating residents, and visitors about walking and biking safety and encouraging them to walk and bike more.
- Capitalize on the community feedback and support received to inform the recommendations in the Safe Routes to School Plan, keep the public engaged with Plan development and support grant funding opportunities for traffic safety programming and infrastructure projects.