



SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS
900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017
T: (213) 236-1800
www.scag.ca.gov

REGIONAL COUNCIL OFFICERS

President
Margaret E. Finlay, Duarte

First Vice President
Alan D. Wapner, Ontario

Second Vice President
Bill Jahn, Big Bear Lake

Immediate Past President
Michele Martinez, Santa Ana

COMMITTEE CHAIRS

Executive/Administration
Margaret E. Finlay, Duarte

Community, Economic &
Human Development
Rex Richardson, Long Beach

Energy & Environment
Carmen Ramirez, Oxnard

Transportation
Curt Hagman, San Bernardino County

REGULAR MEETING

COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE

Thursday, April 5, 2018
10:00 a.m. – 12:00 p.m.

Please Note NEW Address

SCAG MAIN OFFICE
900 Wilshire Blvd., Ste. 1700
Policy Room B
Los Angeles, CA 90017
(213) 236-1800

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Tess Rey-Chaput at (213) 236-1908 or via email at REY@scag.ca.gov. Agendas & Minutes for the Community, Economic & Human Development Committee are also available at: www.scag.ca.gov/committees

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 236-1908. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.

This Page Intentionally Left Blank



Community, Economic and Human Development Committee
Members – April 2018

Members

Representing

Chair*	1. Hon. Rex Richardson	<i>Long Beach</i>	District 29
Vice Chair*	2. Hon. Vartan Gharpetian	<i>Glendale</i>	District 42
	3. Hon. David Avila	<i>Yucaipa</i>	SBCTA
	4. Hon. Al Austin, II	<i>Long Beach</i>	GCCOG
*	5. Hon. Stacy Berry	<i>Cypress</i>	District 18
	6. Hon. Wendy Bucknum	<i>Mission Viejo</i>	OCCOG
	7. Hon. Juan Carrillo	<i>Palmdale</i>	North L.A. County
	8. Hon. Jeffrey Cooper	<i>Culver City</i>	WSCCOG
	9. Hon. Steve De Ruse	<i>La Mirada</i>	GCCOG
	10. Hon. Rose Espinoza	<i>La Habra</i>	OCCOG
	11. Hon. Kerry Ferguson	<i>San Juan Capistrano</i>	OCCOG
*	12. Hon. Margaret E. Finlay	<i>Duarte</i>	District 35
	13. Hon. Debbie Franklin	<i>Banning</i>	WRCOG
	14. Hon. Julie Hackbarth-McIntyre	<i>Barstow</i>	SANBAG
	15. Hon. Christian Hernandez	<i>Cudahy</i>	GCCOG
	16. Hon. Bill Hodge	<i>Calexico</i>	ICTC
*	17. Hon. Peggy Huang	<i>Yorba Linda</i>	TCA
	18. Hon. Cecilia Hupp	<i>Brea</i>	OCCOG
*	19. Hon. Bill Jahn	<i>Big Bear Lake</i>	District 11
	20. Hon. Robert “Bob” Joe	<i>South Pasadena</i>	AVCJPA
*	21. Hon. Barbara Kogerman	<i>Laguna Hills</i>	District 13
*	22. Hon. Sabrina LeRoy	<i>San Manuel Band of Mission Indians</i>	Tribal Government Regional Planning Board
	23. Hon. Joe Lyons	<i>Claremont</i>	SGVCOG
*	24. Hon. Victor Manalo	<i>Artesia</i>	District 23
	25. Hon. Anni Marshall	<i>Avalon</i>	GCCOG
*	26. Hon. Michele Martinez	<i>Santa Ana</i>	District 16
	27. Hon. Joseph McKee	<i>Desert Hot Springs</i>	CVAG
	28. Hon. Bill Miranda	<i>Santa Clarita</i>	SFVCOG
*	29. Hon. James Mulvihill	<i>San Bernardino</i>	District 7



Community, Economic and Human Development Committee
Members – April 2018

Members

Representing

* 30. Hon. Steve Nagel	<i>Fountain Valley</i>	District 15
31. Hon. Edward Paget	<i>Needles</i>	SANBAG
* 32. Hon. Erik Peterson	<i>Huntington Beach</i>	District 64
* 33. Sup. V. Manuel Pérez		Riverside County
* 34. Hon. Jim Predmore	<i>Holtville</i>	ICTC
* 35. Hon. John Procter	<i>Santa Paula</i>	District 47
36. Hon. Paul Rodriguez	<i>Chino</i>	Member-at-Large
* 37. Hon. Sonny R. Santa Ines	<i>Bellflower</i>	District 24
* 38. Hon. Andrew Sarega	<i>La Mirada</i>	District 31
39. Hon. David Shapiro	<i>Calabasas</i>	LVMCOG
40. Hon. Becky Shevlin	<i>Monrovia</i>	SGVCOG
* 41. Hon. Tri Ta	<i>Westminster</i>	District 20
* 42. Hon. Donald P. Wagner	<i>Irvine</i>	District 14
43. Hon. Mark Waronek	<i>Lomita</i>	SBCCOG
44. Hon. Frank Zerunyan	<i>Rolling Hills Estates</i>	SBCCOG

*Regional Council Member



COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT (CEHD) COMMITTEE AGENDA

Southern California Association of Governments
Wilshire Grand Center, 900 Wilshire Boulevard, Suite 1700
Los Angeles, California 90017
Thursday, April 5, 2018
10:00 a.m. to 12:00 p.m.

The Community, Economic and Human Development (CEHD) Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as Information or Action Items.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

(The Honorable Rex Richardson, Chair)

PUBLIC COMMENT PERIOD

Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a Public Comment Card to the committee staff prior to speaking. Comments will be limited to three (3) minutes per speaker. The Chair has the discretion to reduce the time limit based upon the number of speakers and may limit the total time for all public comments to twenty (20) minutes.

REVIEW AND PRIORITIZE AGENDA ITEMS

ACTION ITEM

Page No.

- | | |
|--|-------------------|
| 1. Election of 2018-19 CEHD Committee Chair and Vice Chair
<i>(Joe Silvey, General Counsel)</i> | [Ballot [Voting]] |
|--|-------------------|

CONSENT CALENDAR

Approval Item

- | | |
|---|----------|
| 2. Minutes of the March 1, 2018 Meeting | 1 |
|---|----------|

Receive and File

- | | |
|--|-----------|
| 3. CEHD Committee Outlook | 8 |
| 4. Regional Planning Working Groups Series | 9 |
| 5. 2019 Active Transportation Program Guidelines and Call for Projects | 13 |
| 6. Environmental Justice Working Group | 16 |
-

<u>INFORMATION ITEMS</u>	<u>Time</u>	<u>Page No.</u>
7. Go Human Active Transportation Safety and Encouragement Campaign Update <i>(Julia Lippe-Klein, SCAG Staff)</i>	10 mins.	19
8. ARB SB 375 Regional GHG Target Update for the 2020 Regional Transportation Plan/Sustainable Communities Strategy (2020 RTP/SCS) <i>(Ping Chang, SCAG Staff)</i>	15 mins.	27
9. 29 th Annual Demographic Workshop, June 11, 2018 – Draft Program <i>(John Cho, SCAG Staff)</i>	20 mins.	30
10. Mapping Transit Supportive Measures in Southern California <i>(Kimberly Clark, SCAG Staff)</i>	15 mins.	34

CHAIR'S REPORT

(The Honorable Rex Richardson)

STAFF REPORT**FUTURE AGENDA ITEM/S****ANNOUNCEMENT/S**

The next regular meeting of the CEHD Committee is scheduled for Thursday, June 7, 2018 at the Wilshire Grand Center, 900 Wilshire Boulevard, Suite 1700, Los Angeles, CA 90017.

ADJOURNMENT



Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 2

April 5, 2018

COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT (CEHD) COMMITTEE
MINUTES OF THE MEETING
THURSDAY, MARCH 1, 2018

THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE CEHD COMMITTEE. A DIGITAL RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING IN SCAG’S OFFICE.

The CEHD Committee met at SCAG, 900 Wilshire Blvd., 17th Floor, Los Angeles, CA 90017. The meeting was called to order by Chair Rex Richardson. A quorum was present.

Members Present:

Hon. Rex Richardson, Chair	<i>Long Beach</i>	District 29
Hon. Vartan Gharpetian, Vice Chair	<i>Glendale</i>	District 42
Hon. David Avila	<i>Yucaipa</i>	SBCTA
Hon. Stacy Berry	<i>Cypress</i>	OCCOG
Hon. Wendy Bucknum	<i>Mission Viejo</i>	OCCOG
Hon. Steve De Ruse	<i>La Mirada</i>	GCCOG
Hon. Rose Espinoza	<i>La Habra</i>	OCCOG
Hon. Kerry Ferguson	<i>San Juan Capistrano</i>	OCCOG
Hon. Margaret E. Finlay	<i>Duarte</i>	District 35
Hon. Debbie Franklin	<i>Banning</i>	WRCOG
Hon. Christian Hernandez	<i>Cudahy</i>	GCCOG
Hon. Bill Hodge	<i>Calexico</i>	ICTC
Hon. Peggy Huang	<i>Yorba Linda</i>	TCA
Hon. Cecilia Hupp	<i>Brea</i>	OCCOG
Hon. Bill Jahn	<i>Big Bear Lake</i>	District 11
Hon. Robert “Bob” Joe	<i>South Pasadena</i>	AVCJPA
Hon. Victor Manalo	<i>Artesia</i>	District 23
Hon. Anni Marshall	<i>Avalon</i>	GCCOG
Hon. Michele Martinez	<i>Santa Ana</i>	District 16
Hon. Joseph McKee	<i>Desert Hot Springs</i>	CVAG
Hon. Bill Miranda	<i>Santa Clarita</i>	SFVCOG
Hon. James Mulvihill	<i>San Bernardino</i>	District 7
Hon. Steve Nagel	<i>Fountain Valley</i>	District 15

Hon. Edward Paget	<i>Needles</i>	SANBAG
Hon. Jim Predmore	<i>Holtville</i>	ICTC
Hon. John Procter	<i>Santa Paula</i>	District 47
Hon. Paul Rodriguez	<i>Chino</i>	Member-at-Large
Hon. Sonny R. Santa Ines	<i>Bellflower</i>	District 24
Hon. Andrew Sarega	<i>La Mirada</i>	District 31
Hon. Tri Ta	<i>Westminster</i>	District 20
Hon. Donald P. Wagner	<i>Irvine</i>	District 14
Hon. Mark Waronek	<i>Lomita</i>	SBCCOG
Hon. Frank Zerunyan	<i>Rolling Hills Estates</i>	SBCCOG

Members Not Present

Hon. Al Austin, II	<i>Long Beach</i>	GCCOG
Hon. Juan Carrillo	<i>Palmdale</i>	North L.A. County
Hon. Jeffrey Cooper	<i>Culver City</i>	WSCCOG
Hon. Barbara Kogerman	<i>Laguna Hills</i>	District 13
Hon. Sabrina LeRoy	<i>San Manuel Band of Mission</i>	Tribal Govt. Reg'l Planning Board
Hon. Joe Lyons	<i>Claremont</i>	SGVCOG
Hon. Julie Hackbarth-McIntyre	<i>Barstow</i>	SANBAG
Hon. Erik Peterson	<i>Huntington Beach</i>	District 64
Sup. V. Manuel Pérez		Riverside County
Hon. David Shapiro	<i>Calabasas</i>	LVMCOG
Hon. Becky Shevlin	<i>Monrovia</i>	SGVCOG

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chair Rex Richardson, called the meeting to order at 10:12 a.m. and asked Councilmember Wendy Bucknum, OCCOG, to lead the Pledge of Allegiance.

PUBLIC COMMENT PERIOD

There were no public comments.

REVIEW AND PRIORITIZE AGENDA ITEM/S

There was no reprioritization of the agenda.

CONSENT CALENDAR

Approval Item

1. Minutes of the CEHD Committee Meeting – February 1, 2018

A MOTION was made (Jahn) to approve the Consent Calendar, Minutes. Motion was SECONDED (Ta) and passed by the following votes:

FOR: Avila, Berry, Bucknum, De Ruse, Espinoza, Ferguson, Franklin, Gharpetian, Hodge, Hupp, Jahn, Joe, Manalo, Martinez, McKee, Miranda, Mulvihill, Nagel, Paget, Predmore, Procter, Richardson, Rodriguez, Santa Ines, Sarega, Ta, Wagner, Waronek and Zerunyan (29).

AGAINST: None (0).

ABSTAIN: None (0).

Receive & File

2. Update on Housing Legislation

Chair Rex Richardson pulled Item #2 for discussion.

Ma’Ayn Johnson, SCAG staff, provided an overview and update on the housing legislation, specifically four bills that were recently proposed by the California legislative session this year. She outlined SB 827 (Weiner), SB 828 (Weiner), and SB 829 (Weiner), which have not yet been reviewed by SCAG’s Legislative/Communications & Membership Committee (LCMC). LCMC directed staff to do an additional analysis before the LCMC took any formal action. In addition, Ms. Johnson noted that AB 1759 (McCarty) was reviewed by the LCMC on February 20, 2018 and recommended to the Regional Council (RC) was to take an “Oppose” position to the bill; this matter will be heard at today’s RC meeting.

Ms. Johnson stated that the language on the four bills was subject to change and that SCAG staff will continue to monitor and update the Committee as needed.

Lastly, Ms. Johnson, for the record, made a clarification to the AB 1759 (McCarty) section, 3rd paragraph— how funds would be apportioned. She referred the Committee to page 9 of the agenda packet and read the corrected language: ***“Until the jurisdiction is certified as eligible to receive funds.”***

Ms. Johnson responded to the comments and questions expressed by the Councilmembers, including a request for staff to send additional information regarding SB1 funding to the Committee.

A MOTION was made (Ta) to approve the Consent Calendar Agenda Item No. 2, SECONDED (Franklin) and passed by the following votes:

FOR: Avila, Berry, Bucknum, De Ruse, Espinoza, Ferguson, Franklin, Gharpetian, Hernandez, Hodge, Hupp, Joe, Manalo, Marshall, Martinez, McKee, Miranda, Mulvihill, Nagel, Paget, Predmore, Procter, Richardson, Rodriguez, Santa Ines, Sarega, Ta, Wagner, Waronek and Zerunyan (30).

AGAINST: None (0).

ABSTAIN: None (0).

3. Governor’s Office of Planning and Research (OPR) Proposed Updates to the CEQA Guidelines

4. Affordable Housing & Sustainable Communities (AHSC): SCAG Application Review

5. CEHD Committee Proposed Topic Outlook

A MOTION was made (Franklin) to approve the Consent Calendar Agenda Items No. 1, 3-5. Motion was SECONDED (Espinoza) and passed by the following votes:

FOR: Avila, Berry, Bucknum, De Ruse, Espinoza, Ferguson, Franklin, Gharpetian, Hodge, Hupp, Joe, Manalo, Martinez, McKee, Miranda, Mulvihill, Nagel, Paget, Predmore, Procter, Richardson, Rodriguez, Santa Ines, Sarega, Ta, Wagner, Waronek and Zerunyan (28).

AGAINST: None (0).

ABSTAIN: None (0).

INFORMATION ITEMS

6. Governor's Office of Planning and Research (OPR) Proposed SB 743 Implementation Guidelines and Technical Advisory

Ping Chang, Acting Manager for the Compliance and Performance Monitoring Department, provided an update of OPR's proposed SB 743 Implementation Guidelines. He noted that as part of the final rulemaking process the California Natural Resources Agency will conduct a public hearing in Los Angeles on Wednesday, March 14, with all final Public Comments to be submitted by the March 15, 2018 deadline. Mr. Chang commented on the large number of public comments received and welcomed the input of the CEHD Committee. A preliminary draft of SCAG staff comments regarding the Proposed SB 743 Implementation Guidelines were included in the agenda packet.

Mr. Chang responded to the comments and questions expressed by the Councilmembers, including questions regarding changes on evaluating and identifying VMT transportation impacts and where to find VMT data and completed project examples.

7. Mobile Home Parks as a Source of Affordable Housing

Ma'Ayn Johnson, SCAG Staff, provided a presentation on how Mobile homes can be a source of affordable housing for some communities.

Ms. Johnson described the basics and provided an overview of the tenant-owner relationship, various cost associated, traditional rents and types of mobile homes available in California's mobile park communities. She explained some of the drawbacks to renting a mobile home, or also known as a manufactured home, including space rent increases, as there are no regulations placed on rent increase for mobile home parks, as well as the risk of conversions.

Ms. Johnson responded to the comments and questions expressed by the Councilmembers, including questions regarding the rent stabilization process and, if any, what those costs are to the cities, the process for purchasing the land and the strategy for multistory or tiny houses being an affordable option for some communities.

8. Historic Preservation, Social Equity and Community Engagement

Katie Rispoli Keaotamai, Executive Director, We Are the Next, provided a presentation on historic preservation and its relationship to social equity and community engagement, with specializes in outreach to young adults and programs serving youth organizations. She highlighted the work of the organization and how local jurisdictions can integrate historic preservation with their social equity and community engagement efforts. Ms. Keaotamai explained the various types of preservation, the approaches to preservation, how to address

communities with no historic preservation, including its impacts and inequities, and incentives offered by local jurisdictions to make the necessary enhancements and improvements to their properties.

Ms. Keaotamai responded to the comments and questions expressed by the Councilmembers, including addressing the impact for moving historic property to make way for new developments, the inclusion of environment and zoning when considering historic value, and the standards required for reconstructing buildings.

The Committee expressed their appreciation for Ms. Keaotamai's thorough presentation. Staff was asked to send a copy of the PowerPoint presentation to the Committee.

9. Update on Bottom-Up Local Input and Envisioning Process

Kimberly Clark, SCAG Staff, provided an update and background information of the preparation that is in process for the adoption of SCAG's next RTP/SCS in spring 2020, of which SCAG has been engaging with local jurisdictions, subregions, and other stakeholders to have an accurate picture of existing conditions throughout the region, including locally anticipated population, employment, and household growth.

Ms. Clark explained the several phases involved in the collaboration engagement process which started with the kick off in October 2017. She noted that SCAG is meeting with local jurisdictions through June 2018 for one-on-one meetings to review the base datasets that will support both the RTP/SCS and RHNA. The deadline for jurisdictions to provide input on this information will be October 1, 2018.

Ms. Clark stated that another progress update will be presented to the Committee in two months.

Discussion ensued regarding the RHNA methodology and what changes are necessary to initiate equity between the poorer and wealthier communities as it relates to building more affordable housing in the wealthier communities.

Chair Richardson recommended that concerned CEHD members serve on the upcoming RHNA Subcommittee in order to have a robust discussion that may identify changes desired to the RHNA methodology.

CHAIR'S REPORT

Chair Richardson provided a recap of the topics that the Committee reviewed during the past year. He asked the Committee to elaborate on any other topics that might be presented for the remainder of the year.

Chair Richardson reiterated SCAG's support of the Paperless Agenda Initiative and encouraged the Committee to access agendas online. In addition, he asked members to file their Annual Statement, Form 700 by the Monday, April 2, 2018 deadline.

FUTURE AGENDA ITEM/S

A report on Human Trafficking will be presented at the next CEHD meeting on April 5, 2018.

ANNOUNCEMENT/S

Chair Richardson announced that elections for the chair and vice chair will take place at the April 5, 2018 CEHD meeting, and that the Committee will receive an email on voting procedures next week. In conclusion, Chair

Richardson asked the Committee to stay for lunch to hear a presentation by Randall Winston, Strategic Growth Council Executive Director, during the first portion of the RC meeting.

ADJOURNMENT

There being no further business, Chair Richardson adjourned the CEHD Committee meeting at 11:51 a.m.

[MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE CEHD COMMITTEE]

//

Community, Economic & Human Development Committee Attendance Report

2018

Member (including Ex-Officio) LastName, FirstName	Representing	X = County Represented						X = Attended		No Meeting NM = New Member EA = Excused Absence									
		IC	LA	OC	RC	SB	VC	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Austin, Al	GCCOG		X						X										
Avila, David	SBCTA					X			X	X									
Berry, Stacy*	OCCOG			X					X	X									
Bucknum, Wendy	OCCOG			X					X	X									
Camillo, Juan	North LA County		X																
Cooper, Jeffrey	WSCCOG		X																
De Ruse, Steve	GCCOG		X						X	X									
Espinoza, Rose	OCCOG			X					X	X									
Ferguson, Kerry	OCCOG			X					X	X									
Finlay, Margaret*	Duarte (District 35)		X						X	X									
Franklin, Debbie	WRCOG				X				X	X									
Gharpetian, Vartan*	District 42		X						X	X									
Hernandez, Christian	GCCOG		X						X	X									
Hodge, Bill	ICTC	X							X	X									
Huang, Peggy	TCA			X					X	X									
Hupp, Cecila	OCCOG			X					X	X									
Jahn, Bill*	SBCTA (District 11)					X			X	X									
Joe, Robert	Arroyo Verdugo		X						X	X									
Kogeman, Barbara*	District 13			X					X										
Leroy, Sabrina*	Tribal Nations Rep.				X				X										
Lyons, Joe	SGVCOG		X						X										
Manalo, Victor*	District 23		X						X	X									
Marshall, Ann	GCCOG		X						X	X									
Martinez, Michele*	District 16			X					X	X									
Hackbarth-McIntyre, Julie	SBCTA					X													
McKee, Joe	CVAG				X				X	X									
Miranda, Bill	SFVCOG		X						X	X									
Mulvihill, James*	District					X				X									
Nagel, Steve*	OCCOG			X					X	X									
Paget, Ed	SBCTA					X			X	X									
Perez, V. Manuel	Riverside County				X														
Peterson, Erik*	District 64			X															
Predmore, Jim*	ICTC	X							X	X									
Procter, John*	VCOG						X		X	X									
Richardson, Rex*	District 29		X							X									
Rodriguez, Paul	Chino								X	X									
Santa Ines, Sonny	GCCOG		X						X	X									
Sarega, Andrew*	District 31		X						X	X									
Shapiro, David	Las Virgenes-Malibu COG		X						X										
Shevlin, Becky	SGVCOG		X						X										
Ta, Tri*	District 20			X					X	X									
Wagner, Donald*	District 14			X						X									
Waronek, Mark	SBCCOG		X						X	X									
Zerunyan, Frank	SBCCOG		X						X	X									

This Page Intentionally Left Blank



Southern California Association of Governments
 900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No.
 _____, 2018

Community, Economic & Human Development Committee
 Proposed Topic Outlook
 July 2017 – June 2018

MONTH / YEAR	PROPOSED TOPICS
July 2017	Proposition 64: The Impact of Cannabis Legalization in California on Local Land Use and Zoning
August 2017	[DARK]
September 2017	Homelessness
October 2017	Yes in My Backyard (YIMBY) and Local Housing Advocacy
November 2017	Safety, Land use and Urban Design
December 2017	Education and Career Partnerships with Local Communities
January 2018	[DARK]
February 2018	Cannabis Legalization Regulations and Local Land Use
March 2018	Decision-making: Historical Preservation in Face of Pressure for Commercial Revitalization
April 2018	Human Trafficking
May 2018	General Assembly [DARK]
June 2018	Youth Crime Prevention Programs

This Page Intentionally Left Blank

Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 4
April 5, 2018

To: Community, Economic & Human Development Committee (CEHD)
Energy and Environment Committee (EEC)
Transportation Committee (TC)
Regional Council (RC)

EXECUTIVE DIRECTOR'S
APPROVAL



From: Kome Ajise, Director of Planning (213) 236-1835,
Ajise@scag.ca.gov

Subject: Regional Planning Working Groups Series

RECOMMENDED ACTION:

Receive and File

EXECUTIVE SUMMARY:

SCAG Staff seeks to improve inter-disciplinary outreach and stakeholder engagement through the coordination of Regional Planning Working Groups (RPWG) hosted monthly. The working group series complements the Technical Working Group and existing working groups such as Active Transportation, Public Health, and Natural Lands Conservation by allowing for deeper discussion on a wider range of issues related to the development and implementation of regional plans and policies. Enhanced engagement with stakeholders strengthens SCAG's role as a regional convener and is critical to finding new solutions to achieving more aggressive greenhouse gas reduction targets. The RPWG seeks to augment, not replace, the many existing committees and venues for engaging stakeholders in the regional planning process.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 1: Produce innovative solutions that improve the quality of life for Southern Californians; and Goal 4: Provide innovative information and value-added services to enhance member agencies' planning and operations and promote regional collaboration.

BACKGROUND:

The Regional Planning Working Groups (RPWG) serve as a forum for SCAG staff to engage regional stakeholders in the development and implementation of regional plans and policies to advance SCAG's goal of creating a brighter future for Southern Californians. Over the course of 2018 and 2019, the RPWG will receive in-depth presentations on core transportation and land-use policy areas. The goals of the RPWG include:

1. Providing staff with input on the development of the 2020 RTP/SCS and opportunities to increase its effectiveness as a tool for local planning and advocacy.
2. Ensuring regional policy development is informed by local context, diverse interests, and multi-disciplinary expertise.
3. Building a strong foundation to advance policy solutions through early engagement of agencies and partners who will either lead or champion implementation.
4. Surfacing innovative solutions or new approaches to address challenging problems.
5. Promoting alignment of initiatives with federal, state, regional, and local efforts.
6. Increasing awareness of programs and the ease of participating in the policy development process.
7. Fostering information sharing among stakeholders to facilitate regional consensus building and local action.

The RPWG provides greater structure for several existing ad hoc working groups in an effort to increase participation, promote openness and transparency, foster cross-pollination among stakeholders, and reduce the administrative burden for planning and administrative staff.

Participation

RPWG meetings will be structured as open forums for information sharing only. The RPWG will not vote or take positions on any policy issues. The meetings will be organized and managed by SCAG staff with no formal chair or assigned roles for participants. SCAG Staff will document the meetings and provide summaries on the SCAG website. The meetings are open to the public and will be targeted toward peer stakeholders and staff from state, regional, and local agencies, non-profit organizations, local universities, and the business community.

Meetings

RPWG meetings will take place monthly through 2020 at SCAG's Los Angeles Office (video-conferencing/teleconferencing will be available) through the development of the 2020 RTP/SCS and are anticipated to be held for 2-3 hours following the meetings of the Technical Working Group (which is generally held on the third Thursday of each month), for the convenience of stakeholders. Agendas within each topical area are anticipated to build upon each other, and therefore, participants will be encouraged to attend on an on-going basis.

Preliminary Working Groups

Staff has prepared an outlook, for the next six months of the Regional Planning Working Groups series. More topical areas may be added over the course of the year through the addition of stand-alone workshops or additional topical working groups. A description of the initial set of working groups and associated goals are below:

Active Transportation Working Group

The purposes of the Active Transportation meetings are to:

- Explore methods to increase the value of the 2020 RTP/SCS active transportation component for local jurisdictions and implementing agencies through enhancement of policies, analysis and presentation of the regional active transportation plan
- Share information on SCAG initiatives and funding programs, such as ATP and the Go Human Safety & Encouragement Campaign
- Discuss emerging issues and share innovations and best practices for increasing safe walking and biking across the region.

Environmental Justice (EJ) Working Group

The purposes of the Environmental Justice meetings are to share information regarding SCAGs EJ Program, and to discuss EJ topics and issues that were expressed during RTP/SCS outreach efforts and current EJ concerns raised by SCAG stakeholders. Some EJ topic discussions include, but are not limited to:

- Introduction and implementation of SB 1000;
- Public health impacts: air quality, access to parks and open space, mortality rates in EJ communities, noise impacts on EJ communities, etc.;
- Impacts of gentrification on low income communities and local businesses;
- Lack of transit access and impacts on EJ communities

Mobility Innovations Working Group

The Mobility Innovations meetings will discuss the deployment of a broad range of new mobility related services in the SCAG region including but not limited to ride-hailing, carsharing, microtransit, electric vehicles, and vehicle automation. The meetings will allow feedback on SCAG's efforts to model the effects of these nascent modes, and to assist in developing policies to mitigate counterproductive effects such as increased VMT and GHG emissions.

Natural Lands Conservation Working Group

The purpose of the Natural Lands Conservation meetings is to gather a breadth of additional stakeholder input into the development and ongoing success of SCAG's conservation planning efforts. Meeting since 2014, the Natural Lands Conservation Working Group is comprised of a diverse group of stakeholders representing federal and state conservation agencies, nonprofits such as land trusts, academic institutions, as well as CTCs, Counties and Cities. The working group was instrumental in refining the conservation strategies and policies in the 2016 RTP/SCS Natural Lands Appendix, and will continue to be engaged for the 2020 RTP/SCS.

Public Health Working Group

The Public Health related meetings provide a forum for stakeholders throughout the region to convene and provide comments and recommendations for the promotion of public health in transportation and land use planning. The working group will serve as a platform for SCAG

to receive feedback related to implementation of the 2016-2040 RTP/SCS, and preparation for the 2020 RTP/SCS

Safety Working Group

SCAG is interested in working more closely with transportation safety stakeholders on developing a Regional Transportation Safety Strategy that can be incorporated into the region’s next long-range plan, the 2020-2045 Regional Transportation Plan/Sustainable Communities Strategy (2020 RTP/SCS). The purposes of the Safety meetings are to:

- Assist SCAG staff in developing transportation safety analyses and policies (e.g., existing conditions analysis; high injury corridor methodology and identification; safety target(s) and performance measures; strategies and actions).
- Provide SCAG staff with guidance on the development of the Regional Safety Strategy to be incorporated into the 2020 RTP/SCS.
- Motivate information sharing and the identification of best practices related to transportation safety, planning, and programming at the local level.

Sustainable Communities Working Group (SCWG)

The Sustainable Communities meetings will help SCAG and regional stakeholders balance conservation and development strategies, reduce greenhouse gas (GHG) emissions, adapt to a changing climate, cultivate livable communities, and ease pressures on natural systems. The SCWG will provide a candid and collaborative forum to develop and discuss policies that can yield new and valuable regional benefits with positive and sustained outcomes.

SCHEDULE:

Meetings will be held monthly and agendas posted on SCAG’s website:

<http://www.scag.ca.gov/committees/Pages/CommitteeL2/SingleCommittee.aspx?CID=42>

Preliminary Outlook, Regional Planning Working Groups		
19-Apr-18	Natural Lands Conservation	Safety
17-May-18	Sustainable Communities	Environmental Justice
21-Jun-18	Active Transportation	Mobility Innovations
19-Jul-18	Public Health	Safety
18-Aug-18	No Meeting	
20-Sep-18	Active Transportation	Sustainable Communities

FISCAL IMPACT:

SCAG working groups are already funded as part of each SCAG program.

ATTACHMENT/S:

None

Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 5
April 5, 2018

To: Regional Council (RC)
Executive Administration Committee (EAC)
Community, Economic and Human Committee (CEHD)
Energy and Environment Committee (EEC)
Transportation Committee (TC)

EXECUTIVE DIRECTOR'S
APPROVAL



From: Kome Ajise, Director of Planning, 213-236-1835,
Ajise@scag.ca.gov

Subject: 2019 Active Transportation Program Guidelines and Call for
Projects

RECOMMENDED ACTION FOR TC:

For Information Only - No Action Required

RECOMMENDED ACTION RC, EAC, CEHD and EEC:

Receive and File.

EXECUTIVE SUMMARY:

The California Transportation Commission (CTC) has released the Draft 2019 Active Transportation Program (ATP) Guidelines for public comment. The CTC is expected to adopt the Guidelines on May 16, 2018 and host a call for projects from May 16, 2018 to July 31, 2018. The 2019 ATP will award approximately \$400 million through fiscal years 2019/20 to 2022/23. The total amount is approximately double the amount of the previous cycle due to the addition of SB 1 funding. Following the adoption of the statewide 2019 ATP Guidelines, SCAG staff will prepare the Draft 2019 Regional ATP Guidelines for consideration and approval by the Regional Council in June 2018.

SCAG staff will provide background on the ATP and its impact on the SCAG region. Robert Nelson, Deputy Director of the California Transportation Commission, will give a presentation on the 2019 ATP Guidelines and the upcoming statewide competitive call for projects.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan Goal 2: Obtain Regional Transportation Infrastructure Funding and Promote Legislative Solutions for Regional Planning Priorities; Objective 1: Identify new infrastructure funding opportunities with State, Federal and private partners

BACKGROUND:

The ATP was created in 2013 by Senate Bill 99 (Chapter 359, Statutes 2013) and Assembly Bill 101 (Chapter 354, Statutes 2013), to encourage increased use of active modes of transportation, such as biking and walking, as well as to ensure compliance with the federal transportation authorization Moving Ahead for Progress in the 21st Century (MAP-21). The 2019 ATP is the fourth cycle of the program.

Funds awarded through the ATP program are selected by the State (60% of total funds) as well as regional MPOs (40% of total funds). The CTC prepares statewide funding guidelines for each cycle of ATP to provide direction on the programming of the State and regional MPO programs. Subsequently, SCAG prepares the regional ATP guidelines in collaboration with the county transportation commissions to guide the selection and programming of resources allocated to the SCAG region. Through the first three funding cycles, the SCAG region has received funding for 290 projects totaling \$494 million. The ATP awards funds for both infrastructure and non-infrastructure projects, with the majority of the funds awarded to infrastructure improvements.

To ensure ongoing competitiveness for ATP infrastructure funds and support the implementation 2016 Regional Transportation Plan/Sustainable Communities Strategy, SCAG has prioritized five percent of the funding from each ATP cycle for non-infrastructure and planning projects to build local capacity and create a pipeline of competitive projects. In addition, SCAG has hosted a dedicated call for projects for ATP planning projects for the last two years through the Sustainability Planning Grant program. This approach has resulted in \$8 million in Regional ATP funding awards since 2014 to fill local planning gaps and has helped SCAG secure an additional \$9.2 million through a combination of grants and local resources to fund local plans and programs. While many of these planning efforts are still underway, SCAG staff anticipates that by addressing planning gaps there will be a pipeline of highly competitive proposals from the SCAG region for the 2019 ATP and subsequent funding cycles.

2019 ATP

The CTC has released the Draft 2019 Active Transportation Program (ATP) Guidelines for public comment and will adopt the Guidelines on May 16, 2018. In conjunction, the CTC will commence the call for projects window spanning May 16, 2018 to July 31, 2018. The 2019 ATP will introduce applications specific to project type and will include:

- Infrastructure –Large,
- Infrastructure –Medium,
- Infrastructure –Small,
- Non-infrastructure, and
- Plans.

The 2019 ATP will award approximately \$400 million through fiscal years 2019/20 to 2022/23. As a result of SB 1 funding, the 2019 ATP will almost double the amount of the previous cycle.

As in past cycles, the 2019 ATP will award 50% (\$200 million) of funding to the highest scoring projects statewide. 10% of funding will be awarded to Small Urban and Rural Areas (no SCAG communities qualify under this component). 40% (~\$180 million) of the remaining funding will be programmed through MPOs. The SCAG region receives about 50% (~\$90 million) of the MPO funding and will develop the SCAG regional program in collaboration with the six county transportation commissions. Final funding estimates will be confirmed by CTC on May 16, 2018.

In order to develop SCAG's Regional Program, SCAG develops the ATP Regional Guidelines in partnership with the six county transportation commission. The draft Regional Guidelines will be submitted for approval to Regional Council and the CTC in July 2018.

SCAG Staff will host a 2019 ATP applicant's workshop in June 2018 and continue to work with county transportation staff and local staff to provide technical guidance on projects and applications. For more information on the 2019 ATP, visit <http://www.catc.ca.gov/programs/atp/>. If you have any questions, please contact SCAG staff, Stephen Patchan, patchan@scag.ca.gov, 213-236-1923.

FISCAL IMPACT:

Funding is included in SCAG's FY 2017-18 Overall Work Program (OWP) Budget. Staff's work budget for the current fiscal year is included in the FY 2017-18 OWP (50-SCG00169.06: Active Transportation Program).

ATTACHMENT/S:

[PowerPoint Presentation – will be provided at the meeting]

This Page Intentionally Left Blank

Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 6
April 5, 2018

To: Energy and Environment Committee (EEC)
Community, Economic and Human Development (CEHD)
Committee
Transportation Committee (TC)
Regional Council (RC)

EXECUTIVE DIRECTOR'S
APPROVAL



From: Anita Au, Associate Regional Planner, (213) 236-1874,
au@scag.ca.gov

Subject: Environmental Justice Working Group

RECOMMENDED ACTION FOR EEC:

For Information Only - No Action Required

RECOMMENDED ACTION FOR CEHD, TC, and RC:

Receive and File.

EXECUTIVE SUMMARY:

SCAG staff is proposing to develop a working group to facilitate discussion on EJ topics during the development of RTP/SCS as well as before and after the preparation and adoption of the RTPs/SCSs to create an ongoing EJ Program. This enables SCAG to develop continuous conversations on EJ issues requested by many stakeholders during previous RTP/SCS EJ outreach efforts. The first EJ Working Group meeting is scheduled for May 17, 2018 after the Technical Working Group meeting at SCAG's main office in Downtown Los Angeles.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan; Goal 4: Provide innovative information and value-added services to enhance member agencies' planning and operations and promote regional collaboration; Objective C: Expand SCAG's ability to address local and regional planning and information needs by prioritizing regular engagement with members to develop innovative, insight-driven, and interactive tools.

BACKGROUND:

SCAG's Environmental Justice (EJ) Program has historically been driven by regulatory compliance for the RTP/SCS process that occurs every four years. SCAG staff is proposing to develop a working group to facilitate discussion on EJ topics during the development of RTPs/SCSs as well as before and after the preparation and adoption of the RTPs/SCSs to create an ongoing EJ Program. This enables SCAG to develop continuous conversations on EJ issues that has been requested by many stakeholders

during 2012-2035 RTP/SCS and 2016-2040 RTP/SCS outreach efforts. Developing an EJ Working Group will be the start of many efforts in creating an ongoing EJ Program.

The purpose of the EJ Working Group is to kick-start SCAG's ongoing EJ Program and facilitate continuous discussions on EJ related areas. The objective of the EJ Working Group is to discuss EJ topics and issues that were expressed during RTP/SCS outreach efforts and current EJ concerns raised by SCAG stakeholders. Some EJ topic discussions include, but are not limited to:

- Introduction and implementation of relevant and recently passed legislation (i.e. SB 1000, AB 617);
- Public health impacts: air quality, access to parks and open space, mortality rates in EJ communities, noise impacts on EJ communities, etc.;
- Impacts of gentrification on low income communities and local businesses;
- Lack of transit access and impacts on EJ communities

Membership of the EJ Working Group should represent a cross-section of stakeholders in the advocacy community. To ensure that enough members are represented, it is suggested that fifty (50) candidates be invited to join the Working Group. Potential candidates can include, but are not limited to:

- Advocacy Groups: Affordable housing, public health, transit riders, environmental conservation, etc.
- Regional/Sub-regional: County Transportation Commissions, AQMDs
- Local Jurisdictions: City and county staff throughout the SCAG region who are interested or are taking steps to address EJ topics in their local jurisdiction
- Tribal Governments
- Other Stakeholders: non-governmental organizations (NGOs), community based organizations (CBOs), goods movement related groups (i.e. rail, airports, seaports, logistic centers, etc.), and academia (from local universities/colleges who've done research on EJ topics)

The EJ Working Group should meet three to four times each fiscal year, and more often during the preparation and adoption process of the RTP/SCS. Videoconferencing will be available at each SCAG satellite office and SCAG stakeholders suggested to hold some meetings at different locations around the region, like SCAG's Ventura and Inland Empire offices, to maximize stakeholder participation. To maximize public participation, SCAG staff will be committed to posting the meeting agenda at least 72 hours in advance of the meetings online and at all meeting locations. EJ Working Group meetings will typically consist of presentations on special EJ topics by SCAG staff or outside presenters followed by a Q&A session at the end of the meeting. The meetings will also be led by staff or a facilitator to help keep the discussion on track and maintain meeting flow.

The first EJ Working Group meeting will be held on May 17, 2018 (as part of the Regional Planning Working Groups) to help guide the outreach and analysis approaches for the 2020 RTP/SCS. At the

meeting, SCAG staff will present EJ Program efforts that have been done since 2016 RTP/SCS outreach and objectives for the working group. There will be a discussion of what value this working group can add to SCAG's EJ Program and to the agency as a whole.

Content for future meetings will focus on progress of the RTP/SCS EJ Appendix, implementation of SB 1000, and other EJ related discussion areas. SCAG staff also intends to coordinate with other SCAG departments that are conducting work/studies relevant to EJ to present interesting and valuable content at the meetings.

FISCAL IMPACT:

Work associated with this item is included in the Fiscal Year 2017-2018 Overall Work Program (080.SCG00153.04: Regional Assessment).

ATTACHMENT/S:

None

This Page Intentionally Left Blank

Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 7
April, 5, 2018

To: Transportation Committee (TC)
Energy and Environment Committee (EEC)
Community, Economic and Human Development (CEHD)

EXECUTIVE DIRECTOR'S
APPROVAL

From: Julia Lippe-Klein, Associate Planner, 213-236-1856



Subject: Go Human Active Transportation Safety and Encouragement
Campaign Update

RECOMMENDED ACTION:

For Information Only - No Action Required

EXECUTIVE SUMMARY:

SCAG, in coordination with its local and regional partners, will re-run the Go Human advertising campaign in May 2018 to coincide with National Bike Month. Staff will present an update on the status of the active transportation safety and encouragement campaign and highlight opportunities for participation.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective: c) Provide practical solutions for moving new ideas forward.

BACKGROUND:

People walking and bicycling are over-represented among traffic deaths compared to their total mode share in the Southern California region. Non-motorized trips comprise 12% of all daily trips, however, bicyclists and pedestrians comprise 32% of all fatalities and 20% of all serious injuries. Bicycle fatalities represented 4.5% of all traffic fatalities in 2015, whereas its mode share is 1.6% for all trips. Pedestrian fatalities represented 27.8% of all traffic fatalities in 2015, whereas its mode share is 10.7% for all trips. Moreover, in 2015 there were over 13,000 bicycle and pedestrian injuries accounting for 10% of the region's roadway injuries.

To address the number of collisions occurring, the SCAG 2014 General Assembly passed a resolution to support a regional safety initiative aimed at improving roadway safety for bicyclists and pedestrians. To implement the resolution, SCAG secured \$2.3 million in Caltrans grant funding from the statewide 2014 Active Transportation Program to coordinate a Southern California Active Transportation Safety and Encouragement Campaign.

Using these grant resources, SCAG successfully initiated the Go Human Campaign with the launch of a first round of advertising in September of 2015 as well as two additional rounds of advertising funded through the Office of Traffic Safety. The advertising campaign has secured over 555 million impressions to date (each time an ad is seen) region-wide through a combination of SCAG's initial investment, added value media secured through op-eds and press outlets, and donated media from local and county partners. Additionally, evaluation has shown that one in five respondents had recalled seeing any of the ads with an overall campaign awareness of 20%. Evaluation has shown that ads have been extremely relevant and motivating.

To continue the Go Human Campaign's momentum, through funding from the Office of Traffic Safety, SCAG will re-run its advertising campaign, during the month of May to coincide with National Bike Month, and again in July to coincide with the typical rise in collisions involving pedestrians. Advertising includes billboards, transit shelters, digital, social and radio. To participate in the campaign, please use the Materials Request Form which can be found at <http://gohumansocal.org/Pages/MoreToCome.aspx>. All materials will be resized, co-branded, printed and delivered to city partners.

In addition to advertising efforts, SCAG will conduct local engagement strategies with community based organizations in each of the six SCAG counties to improve awareness around traffic safety through targeted outreach strategies during the summer of 2018.

More information on the advertising campaign, as well as, other components of Go Human can be found at www.gohumansocal.org.

FISCAL IMPACT:

Funding is included in SCAG's FY 2017-18 Overall Work Program (OWP) Budget. Staff's work budget for the current fiscal year is included in the FY 2017-18 OWP (225-3564J3.12: Pedestrian and Bicycle Safety Program)

ATTACHMENT/S:

PowerPoint Presentation



Southern California Active Transportation Safety and Encouragement Campaign Update

Julia Lippe-Klein
Associate Regional Planner



What is *Go Human?* 4 piece set.



Advertising Campaign



Open Streets & Demo Projects



Partnerships & Co-Branding



Material Distribution

Why *Go Human*? Safety Context

27% OF ALL DEATHS INVOLVE PEOPLE WALKING OR BICYCLING

136,000 PEOPLE SUSTAIN INJURIES EVERY YEAR FROM COLLISIONS

26% OF ALL PEDESTRIAN-RELATED FATALITY VICTIMS ARE 65 OLDER

270 COLLISIONS OCCUR PER DAY ON THE STREETS
 THAT IS ROUGHLY **99,000** PER YEAR



It's not just a sign.

Watch for people at intersections.



36 tactical urbanism projects and open streets events

6 counties

191 cities

18 million people

200+ partners

60+ partners co-branded

1/2 Billion impressions

#GoHumanSoCal

Spring and Summer Advertising Campaign

- 2 flights of paid advertising across 6 counties
 - May 2018 (National Bike Month)
 - July & August (Back to School)
- Goal: Achieve 250 million new impressions (1/2 billion to date!)
- Seeking partners interested in participating



Advertisements

An advertisement with a dark blue background. At the top left is the GoHuman logo (GoHumanSoCal.org). The text reads "It's not just a sign. Watch for people walking." Below the text is a yellow diamond-shaped pedestrian crossing sign with a photograph of a boy and a girl walking across it. At the bottom right is the University of California 50th Anniversary logo.

An advertisement with a dark blue background. At the top left is the GoHuman logo (GoHumanSoCal.org). The text reads "It's not just a sign. Give people room to ride." Below the text is a white rectangular sign with a black border showing a cyclist riding across it. Below the sign, the text "MAY USE FULL LANE" is written in black. At the bottom right is the University of California 50th Anniversary logo.

An advertisement with a dark blue background. At the top left is the GoHuman logo (GoHumanSoCal.org). The text reads "It's not just a sign. Look for her before you turn." Below the text is a yellow diamond-shaped pedestrian crossing sign with a photograph of a girl walking across it. At the bottom right is the University of California 50th Anniversary logo.

Advertisements



Opportunities for Co-Branding



Why Participate?

- 1 in 5 residents in the SCAG region recognize ads
- 85%+ found ads to be extremely or very motivating



Request Materials From SCAG

- Submit a materials request form for:
 - Banners
 - Lawn Signs
 - Bus Shelters
 - Billboards
- SCAG will resize, co-brand, print & deliver materials to your City



PRINTED MATERIALS REQUEST FORM



Partner City or Agency:

Primary Contact Name:

Phone Number:

Email:

MATERIALS REQUEST - Please reference the materials and creative options below to complete the necessary request detail fields below.

EX REQUEST: Materials/Type (Number 1-5) Creative (Letter A-H) Quantity (e.g., 50)
Language (English/Spanish)

REQUEST #	Materials	Creative	Quantity	Language
REQUEST 1:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
REQUEST 2:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
REQUEST 3:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
REQUEST 4:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
REQUEST 5:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

- Co-Branding Logo - name the partner logo to be included (if desired) and provide a white high-resolution vector file with this request submission
- Materials Due Date (minimum 2-week turnaround)
- Delivery Address
- Estimated Impressions - if possible, provide the estimated number of impressions from the materials
- Miscellaneous - provide any pertinent logistical information not stated above

Go Human Open Streets Events & Demonstration Projects

Upcoming Projects:

- Costa Mesa 4/21
- Walnut Park 6/9
- Culver City 6/15
- West Covina 7/18
- Ontario 8/8
- Chino 9/22
- San Jacinto 9/29
- La Canada Flintridge 10/6
- Arrow Highway 10/19-10/21
- Lake Elsinore 10/27
- Riverside TBD






#GoHumanSoCal

Lippe-Klein@scag.ca.gov



Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 8
April, 5, 2018

To: Energy and Environment Committee (EEC)
Community, Economic and Human Development
Committee (CEHD)
Transportation Committee (TC)
Regional Council (RC)

**EXECUTIVE DIRECTOR'S
APPROVAL**



From: Ping Chang, Acting Manager, Compliance & Performance
Monitoring, 213-236-1839, chang@scag.ca.gov

Subject: ARB SB 375 Regional GHG Target Update for the 2020
Regional Transportation Plan/Sustainable Communities
Strategy (2020 RTP/SCS)

RECOMMENDED ACTION FOR EEC:

For Information Only - No Action Required

RECOMMENDED ACTION FOR CEHD, TC and RC:

Receive and File.

EXECUTIVE SUMMARY:

SB 375 authorized ARB to establish regional Greenhouse Gas (GHG) targets beginning in 2010 for the regional SCS to achieve. ARB is required to update the targets at least once every eight years, so the first update is due 2018. From the beginning, SCAG has committed to an ambitious and achievable per capita GHG reduction achievement, significantly exceeding the ARB targets in both the 2012 and 2016 RTP/SCS respectively.

At its March 22, 2018 meeting, the California Air Resources Board (ARB) approved its staff recommendation of SB 375 Regional GHG Target Update for MPOs in the state. Specifically, the updated targets include a 19% per capita GHG reduction target for 2035 for SCAG which is consistent with the Regional Council Action at its November 2, 2017 meeting and also exceeds the 2016 RTP/SCS target achievement. This updated 19% target will apply to SCAG's upcoming 2020 RTP/SCS.

In addition, ARB staff proposed a broader target-update framework, with specifics to be further developed. The broader framework includes focus on land use and transportation policy and investments contained in the RTP/SCS and incremental progress between RTPs/SCSs. It incorporates added reporting and tracking of investments, project performance analysis and implementation efforts. ARB staff is expected to convene working group meetings in spring and summer 2018 with MPOs to identify tools/incentives & tracking methodology, and revise the SB 375 Program Guideline

to include more details in late summer 2018. For further information, please see www.arb.ca.gov/cc/sb375/sb375.htm.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan; Goal 2: Advance Southern California's policy interests and planning priorities through regional, statewide, and national engagement and advocacy.

BACKGROUND:

Codified in 2009, California's Sustainable Communities and Climate Protection Act, Senate Bill 375 (referred to as "SB 375"), calls for the integration of transportation, land use, and housing planning, and also establishes the reduction of greenhouse gas (GHG) emissions as part of the regional planning process. The last time that CARB established GHG emissions reduction targets per SB 375 was in 2010. ARB just finalized the regional GHG reduction target updates for each MPO to form the basis of the next round of RTP/SCS plans, which for SCAG will be the 2020 RTP/SCS. The SB 375 Target Setting Process has been informed by a suite of concurrent planning activities and technical exercises, including: ARB SB 32 Scoping Plan Update, the ARB Mobile Source Strategy; and the MPO Stress Test.

On October 13, 2017, ARB released its final staff report and recommendations with the 21% per capita GHG reduction target for 2035 for the SCAG region, which was significantly higher than the 18% target achievement of the 2016 RTP/SCS. At its November 2, 2017 meeting, the Regional Council authorized the Executive Director to continue working with California Air Resources Board (ARB) to establish a 2035 per capita greenhouse gas (GHG) reduction target at the ambitious 19% for the 2020 Regional Transportation Plan/Sustainable Communities Strategy. Since then, SCAG Executive Director and staff have worked closely with ARB staff to address the Regional Council directive. On February 20, 2018, ARB issued its updated final staff report including a 19% per capita GHG reduction target by 2035 for SCAG.

At its March 22, 2018 meeting, the California Air Resources Board (ARB) approved its staff recommendation of Updated SB 375 Regional GHG Target for the Regional Transportation Plans/Sustainable Communities Strategies (RTPs/SCSs) for MPOs in the state. Specifically, the updated targets include a 19% per capita GHG reduction target for 2035 for SCAG which is consistent with the Regional Council Action at its November 2, 2017 meeting. This updated 19% target will apply to SCAG's upcoming 2020 RTP/SCS.

In addition, ARB Board approved its staff-recommended broader target-update framework, with specifics to be further developed. The broader framework includes focus on land use and transportation policy and investments contained in the RTP/SCS and incremental progress between RTPs/SCSs. This reflects the recognition that target achievement is dependent not only on things MPOs can control (policies and investment), but also factors that MPOs do not control (such as changes to forecasted demographics, fuel price, fleet mix, etc.). Accordingly, programmatic changes to accounting are needed that focus more directly on what actions MPOs are taking relative to SB 375 strategies.

The broader target-update framework also incorporates added reporting and tracking of investments and progress. The purpose is to increase public's understanding and confidence that strategies in the SCSs will achieve the GHG outcomes identified. Examples of the additional reporting and tracking information being explored include information on how transportation projects lists promote accessibility and reduce per capita VMT, criteria pollutant emissions, and GHG emissions. ARB staff are currently working with the MPOs and other stakeholders to develop these new reporting and tracking elements that will incorporate specific guidance for MPOs in its forthcoming ARB SB 375 Program Guideline for SCS review by late summer 2018.

It should be noted that Senate Bill (SB) 150 (Allen) passed in 2017, requires ARB to prepare a report that assess progress made by each MPOs in meeting the GHG reduction targets. The report shall include changes to GHG in each region and data-supported metrics for the strategies used to meet the targets. The report shall also include discussion of best practices and the challenges faced by MPOs in meeting the targets, including the effects of state policies and funding. The first SB 150 report is due September 1, 2018 and every four years thereafter.

Finally, ARB's updated targets for MPOs would result in an overall 19% per capita GHG reduction by 2035, leaving a 6% gap from the 25% per capita needed per Scoping Plan. ARB staff is expected to convene working group meetings in spring and summer 2018 with MPOs to begin identifying tools/incentives needed to close the gap, further specify tracking methodology, and revise the SB 375 Program Guideline to include more details in late summer 2018. For further information, please see www.arb.ca.gov/cc/sb375/sb375.htm.

FISCAL IMPACT: Work associated with this item is included in the Fiscal Year 17/18 Overall Work Program (17- 080.SCG00153.04: Regional Assessment).

This Page Intentionally Left Blank

Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 9
April 5, 2018

To: Community, Economic and Human Development (CEHD) Committee
Energy and Environment Committee (EEC)
Transportation Committee (TC)
Regional Council (RC)

**EXECUTIVE DIRECTOR'S
APPROVAL**



From: John Cho, Senior Regional Planner; 213-236-1847;
choj@scag.ca.gov

Subject: 29th Annual Demographic Workshop - June 11, 2018

RECOMMENDED ACTION:

For Information Only - No Action Required

EXECUTIVE SUMMARY:

SCAG staff will provide an overview of the program and key topics that will be presented and discussed for the 29th Annual Demographic Workshop, which will be jointly held with the USC Sol Price School of Public Policy, on June 11, 2018 at the USC Trojan Grand Ballroom.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan; Goal 4: Provide innovative information and value-added services to enhance member agencies' planning and operations and promote regional collaboration; Objective A: Promote information-sharing and local cost savings with enhanced services to member agencies through networking events, educational and training opportunities, technical assistance, and funding opportunities.

BACKGROUND:

SCAG and USC Sol Price School of Public Policy will jointly host the 29th Annual Demographic workshop at the USC Trojan Grand Ballroom on June 11, 2018. This year's workshop program is developed under the main theme, "Demographic Impact After the Recovery: How Much and What Changes?" The workshop will provide new insights and research on what has been happening in the long recovery since the great recession and what lingering effects ought to be considered for the future.

The first panel will feature new trends and assumptions in various demographic statistics including fertility rates, migration, and aging. The second panel will hold a discussion on whether the recovery in the region is overheated – and whether there may be winners and losers despite aggregate growth.

The third panel will discuss about housing needs in time of transition as Millennials seek more life stability and Baby Boomers look for their next move. The last panel will discuss about the impacts of these demographic shifts on transportation.

Following a lunch keynote address, the workshop will break into a series of applied roundtables including 2020 Census status update, trends of School enrollment, population estimate and projection, Regional Housing Needs Assessment (RHNA), and homelessness.

FISCAL IMPACT:

Work associated with this item is included in the current FY 2017-18 Budget under 800-0160.04 (General Fund: Other)

ATTACHMENT/S:

Save the date card for the 29th Annual Demographic Workshop, June 11, 2018

29TH ANNUAL DEMOGRAPHIC WORKSHOP

LASTING DEMOGRAPHIC IMPACTS AFTER THE RECOVERY



MONDAY, JUNE 11, 2018

8:30 a.m. - 3:30 p.m.

University of Southern California
Trojan Grand Ballroom
Ronald Tutor Campus Center
3607 Trousdale Parkway

Los Angeles, CA 90089

Page 32 of 42



USC
Price

Sol Price School
of Public Policy

PHD Packet 04 Angeles

JOIN US

29TH ANNUAL DEMOGRAPHIC WORKSHOP

June 11, 2018 // 8:30 a.m. - 3:30 p.m.

The USC Sol Price School of Public Policy and the Southern California Association of Governments are pleased to invite you to the 29th Annual Demographic Workshop at the University of Southern California's Trojan Grand Ballroom on Monday, June 11, 2018.

This year's program, "Lasting Demographic Impacts After the Recovery" provides new insights from research on what has changed during the long recovery since the Great Recession and what lingering effects ought to be considered for the future. Following a check-up on recent migration, fertility, and aging statistics, we will examine whether the recovery in the region may be overheated – and whether to expect winners and losers despite aggregate growth. Next, we will take a look at housing choices and shortages as Millennials seek greater life stability and Baby Boomers look for their next move. Our last panel will consist of discussions of the impacts of these demographic shifts on transportation. Following the luncheon keynote address, the workshop will break into a series of applied roundtables.

REGISTER ONLINE: www.scag.ca.gov/demographics

EARLY BIRD REGISTRATION

(ends May 29): \$85/person

Registration (after May 29): \$125/person

Student registration: \$25/person

Continental breakfast and lunch included

7 hours of CM credit is available for this event

FOR MORE INFORMATION

Contact: John Cho

(213) 236-1847 | choj@scag.ca.gov



USC
Price

Sol Price School of Public Policy

SUPPORTING PARTNERS

U.S. Census Bureau, California State Census Data Center, California Department of Finance, California Department of Housing and Community Development, USC Population Dynamics Research Group

Southern California Association of Governments
900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017

Agenda Item No. 10
April 5, 2018

To: Community, Economic, and Human Development
Committee (CEHD)

EXECUTIVE DIRECTOR'S
APPROVAL

From: Kimberly Clark, Regional Planner Specialist; 213-236-1844,
clark@scag.ca.gov



Subject: Mapping Transit Supportive Measures in Southern
California

RECOMMENDED ACTION:

For Information Only - No Action Required

EXECUTIVE SUMMARY:

To assist with the development of the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) and to understand new strategies that help to implement the 2016 RTP/SCS, SCAG has launched a new crowd-sourced data project calling on residents of Southern California to help identify and map transit-supportive features in the region's neighborhoods. The programs and policies that are being mapped for this project will help identify how our region can use innovative strategies to meet its climate change goals. Participants will have the opportunity to contribute data that will aid SCAG in better understanding how neighborhood-oriented policies can encourage residents to take transit and walk or bike more in their communities—thereby reducing the number of vehicles on the road and in traffic. This project is also a component of SCAG's Future Communities Initiative, which seeks to make government more efficient, innovative, and transparent through improvements in data collection, analysis, and technology applications.

STRATEGIC PLAN:

This item supports SCAG's Strategic Plan, Goal 3: Be the foremost data information hub for the region; Objective D) Develop partnerships and provide guidance by sharing best practices and promoting collaborative research opportunities with universities, local communities and the private sector regionally, nationally, and internationally.

BACKGROUND:

Building on SCAG's Future Communities Initiative, it is clear that big data and the rapid proliferation of new technologies are poised to transform and disrupt traditional policy making and planning within our local communities and across the Southern California region as a whole. To assist with the development of the 2020 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) and to understand new strategies that help to implement the 2016 RTP/SCS, SCAG has launched a

new crowd-sourced data project: Mapping Transit Supportive Measures in Southern California (<http://scagrtpscs.net/Pages/Transit-Supportive-Measures.aspx>). This project invites residents of the region and specifically targets high school and university students to identify and map transit-supportive features in local neighborhoods across the SCAG region. The crowdsourcing effort will aid SCAG in better understanding how neighborhood-oriented policies can encourage transit ridership and the usage of active transportation modes. The programs and policies mapped for this project include existing and planned data elements in the categories of affordable housing, land use planning, transportation and parking, special districts, and urban design.

These selected strategies have been identified by the Los Angeles County Metropolitan Transportation Authority's (Metro) Transit Supportive Planning Toolkit, which was funded through the Strategic Growth Council and includes a wide range of policy and regulatory tools that have been successfully implemented throughout Southern California and across the State. They are well supported and backed up with case studies identifying how their implementation can improve neighborhoods and help reduce the number of vehicles on the road contributing to traffic congestion.

Participants will have the opportunity to contribute data through SCAG-provided shapefiles or an interactive web portal through May 2018. A prize of \$1,000 will be awarded to the individual or team with the highest number of confirmed data field entries. This data will undergo review and confirmation (or revision) by local jurisdictions starting in June 2018 and continuing until October 1, 2018 in concert with SCAG's Bottom-Up Local Input and Envisioning Process (<http://scagrtpscs.net/Pages/DataMapBooks.aspx>). As this data is supplemental to development of the RTP/SCS, jurisdictions may choose to opt-out of this exercise.

FISCAL IMPACT:

Work associated with this item is included in the Fiscal Year 2017-2018 Overall Work Program (045-0694A.01: GIS Development & Applications). Prize money in the amount of \$1,000 will be used from SCAG's Fiscal Year 2018 – 2019 General Fund. None.

ATTACHMENT/S:

PowerPoint Presentation

Mapping Transit Supportive Measures in Southern California

Community, Economic, and Human Development Committee

Kimberly Clark
 Regional Planner Specialist
 April 5, 2018



Looking Forward: Challenges in Regional Planning



Emissions and Climate Change



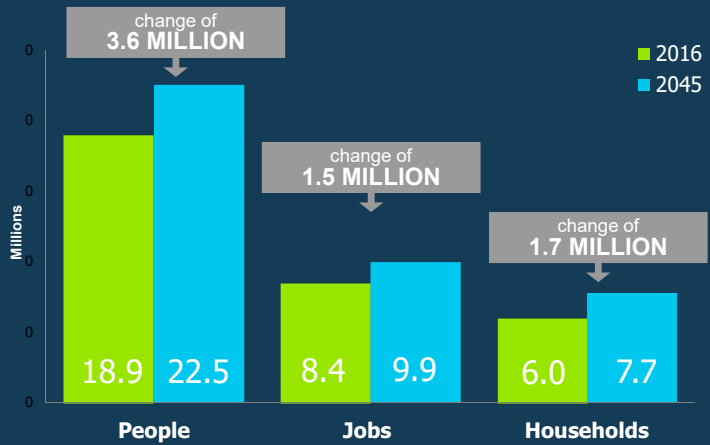
New Technology



Economy and Jobs



Housing and Transportation



Metro's Transit Supportive Planning Toolkit



- Going Metro >
- Projects >
- About Us >
- Search
- Translate >
- Partners >
- Comments
- Website Help

Transit Supportive Planning Toolkit

Overview Making the Case Characteristics Planning Tools Environmental Tools

Economic Tools Outreach Tools

What is the Transit Supportive Planning Toolkit?

The Los Angeles County Metropolitan Transportation Authority (Metro) Transit Supportive Planning Toolkit (the Toolkit) details specific policies and programs that can be used to promote Transit Oriented Communities (TOC). The Toolkit provides local governments, advocates, and developers in Los Angeles County (Metro's service area) with strategies for integrating land use and transportation planning, in order to encourage reduced passenger vehicle trips and vehicle miles traveled (VMT) through increased rates of walking, biking, and transit usage. The Toolkit includes a wide range of policy and regulatory tools that have successfully been implemented throughout Southern California and across the State.

What is in the Toolkit?

The Toolkit contains a number of policy and regulatory tools, research on the characteristics of transit-supportive places, analytical models to evaluate the benefits of TOD, among other topics. The following information is in the Toolkit.

Relevant Programs

- Other Metro Programs & Plans
 - TOD Grant Program
 - Active Transportation Strategic Plan
 - First Last Mile Strategic Plan
 - Metro Green Places Toolkit
 - LARC: Regional Sustainability Framework
- Presentations & Webinar
- Planning Tools - Land Use/Planning
- Planning Tools - Transportation and Parking
- Planning Tools - Urban Design
- Economic Tools - Financing

Transit Supportive Planning

Transit Supportive Planning Toolkit



Transit Supportive Planning Toolkit Tools

The tool list can be filtered by Case Study Name, Section, and Subsection. Go to your desired column, click on the arrow and select your filter. Or use the Search box to narrow your search by term.

Show 16 entries

Tool	Category	Benefits
Affordable Housing and Sustainable Communities Program	Financing	Affordable Housing, Transit-Oriented Development, Transportation
Bicycle Sharing Programs	Transportation and Parking	Transit-Oriented Development, Transportation, Active Transportation
Bike Stations	Transportation and Parking	Transit-Oriented Development, Transportation, Active Transportation
Building Standards and Design Guidelines	Urban Design	Transit-Oriented Development, Active Transportation, Transit-Oriented Development, Transit-Oriented Development, Transit-Oriented Development
Cultrons Sustainable Transportation Planning Grant Program	Financing	Transit-Oriented Development, Transportation, Active Transportation, Transit-Oriented Development, Transit-Oriented Development
Car Share Programs	Transportation and Parking	Transit-Oriented Development, Transportation, Active Transportation, Transit-Oriented Development, Transit-Oriented Development
Community Design Overlays	Urban Design	Transit-Oriented Development, Active Transportation, Transit-Oriented Development, Transit-Oriented Development, Transit-Oriented Development

Showing 1 to 10 of 16 entries

Transit Supportive Planning Toolkit - Case Studies

The case study list can be filtered by Case Study Name, Section, and Subsection. Go to your desired column, click on the arrow and select your filter. Or use the Search box to narrow your search by term.

Show 16 entries

Case Study	Category	Tools	Location	Community Size
Active Streets Los Angeles	Financing	Cultrons Sustainable Transportation Planning Grant Program	Los Angeles, CA	Large
Anderson Munger Family YMCA	Financing	New Markets Tax Credit	Los Angeles, CA	Large
Amesia City Center Mixed Use Overlay Zone	Land Use and Planning	Overlay Zone	Amesia, CA	Small
Ataris Development Code	Land Use and Planning	Form-Based Codes	Ataris, CA	Small
Baldwin Park Downtown TOD Specific Plan	Land Use and Planning	Incentives & Bonuses	Baldwin Park, CA	Small
Bay Area Bike Share	Transportation and Parking	Bike Share Programs	San Francisco, CA	Large
Berkeley Redevelopment Master Plan	Transportation and Parking	Transportation Master Plans	Berkeley, CA	Medium
Ellerhub	Transportation and Parking	Bike Stations	San Francisco Bay Area, Los Angeles, CA	Large
Burbank Center TOD Plan	Land Use and Planning	Incentives & Bonuses	Burbank, CA	Medium
Burbank Downtown Development Standards	Urban Design	Building Standards and Design Guidelines	Burbank, CA	Medium

Showing 1 to 10 of 16 entries

Transit Supportive Planning Toolkit



Transit Supportive Planning Toolkit Tools

The tool list can be filtered by Case Study Name, Section, and Subsection. Go to your desired column, click on the arrow and select your filter. Or use the Search box to narrow your search by term.

Show 10 entries

Search:

Tool	Category	Benefits
Affordable Housing and Sustainable Communities Program	Financing	Affordable Housing Transit Prioritization, Accessibility & Area Design Transportation Demand Management
Bicycle Sharing Programs	Transportation and Parking	Transportation Demand Management Pedestrian & Bicycle Circulation
Bike Stations	Transportation and Parking	Transportation Demand Management Pedestrian & Bicycle Circulation
Building Standards and Design Guidelines	Urban Design	Street & Network Connectivity Transit Prioritization, Accessibility & Area Design Parking Management Transportation Demand Management Pedestrian & Bicycle Circulation

Transit Supportive Planning Toolkit



- Compact Design**
- Complete Neighborhoods**
- Street and Network Connectivity**
- Site Layout, Parking Layout, and Building Design**
- Affordable Housing**

Transit Supportive Planning Toolkit



-  Commercial Stabilization, Business Retention and Expansion
-  Transit Prioritization, Accessibility, and Area Design
-  Parking Management
-  Transportation Demand Management
-  Pedestrian and Bicycle Circulation

Example Case Studies



Program and Policy Categories



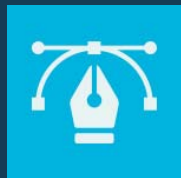
Affordable Housing



Land Use Planning



Transportation & Parking



Urban Design



Special Districts

Engaging the Community in Data Collection



View Entries to Date



Mapping Transit Supportive Measures in Southern California

1 Affordable Housing Measures

2 Transportation and Parking Measures

3 Urban Design Measures

4 Land Use Planning Measures

5 Special District Measures

View Entries to Date

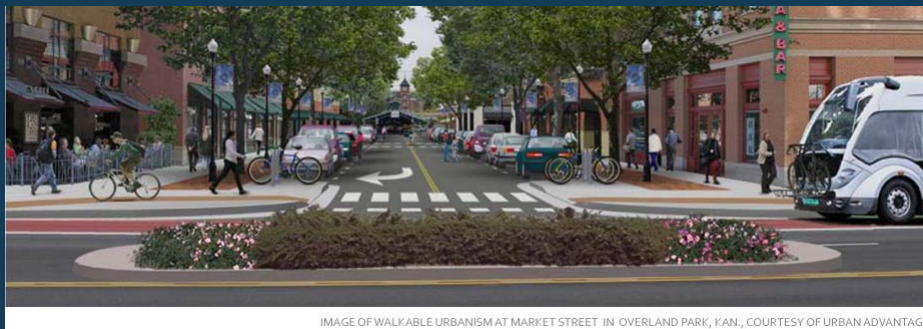


IMAGE OF WALKABLE URBANISM AT MARKET STREET IN OVERLAND PARK, KAN., COURTESY OF URBAN ADVANTAGE

Prize: \$1,000 for winning team
Deadline: May 31st, 2018

Thank you

Kimberly Clark
clark@scag.ca.gov
213-236-1844

