

# Neighborhood Data for Social Change

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# Interactive Poll



OR

Join at  
**Menti.com**  
using the code  
**8272 5781**

# Today's Presentation

- 01** About NDSC
- 02** Case Study: Using Data for Regional Collective Action
- 03** Example: Data Story
- 04** Case Study: South LA All In Community Development Index
- 05** Interactive NDSC Training
- 06** Q & A

*NDSC provides civic actors the tools they need to advocate for a better quality of life within their communities*

**Interactive Mapping**



**Data Storytelling**



**Custom Projects**



**Community Training**



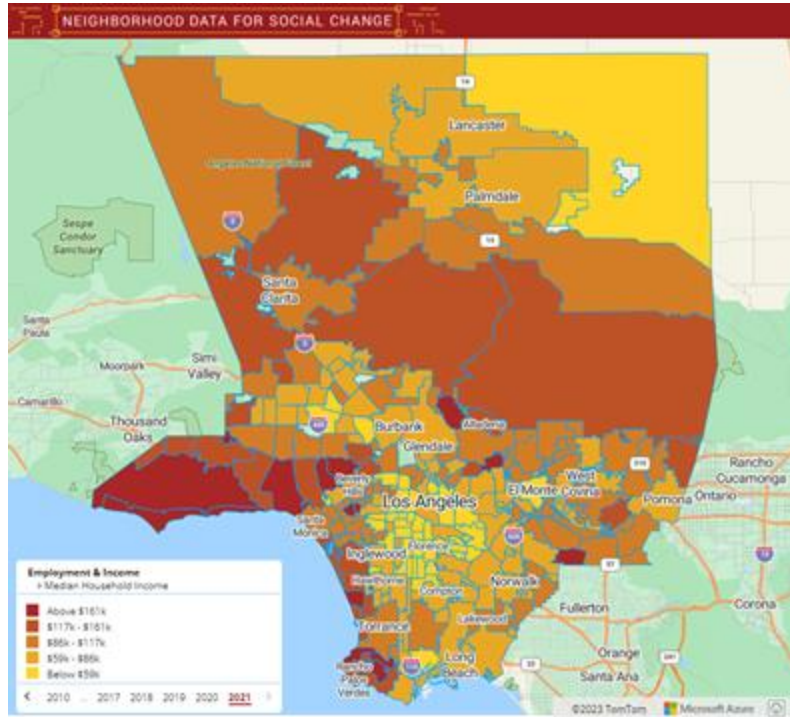
**Student Training Program**



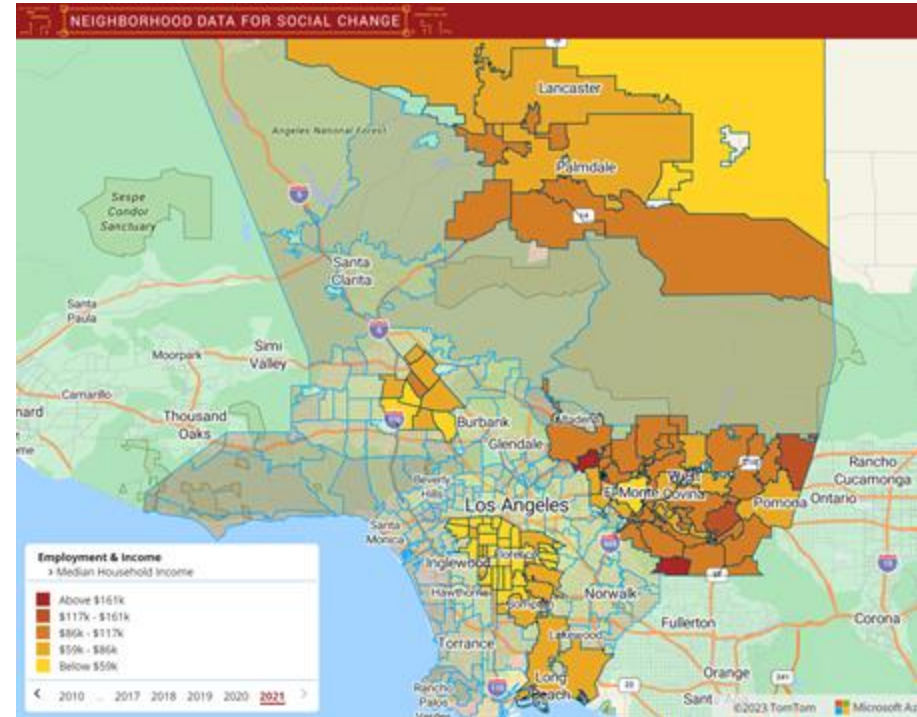




# Case Study: Using Data for Regional Collective Action

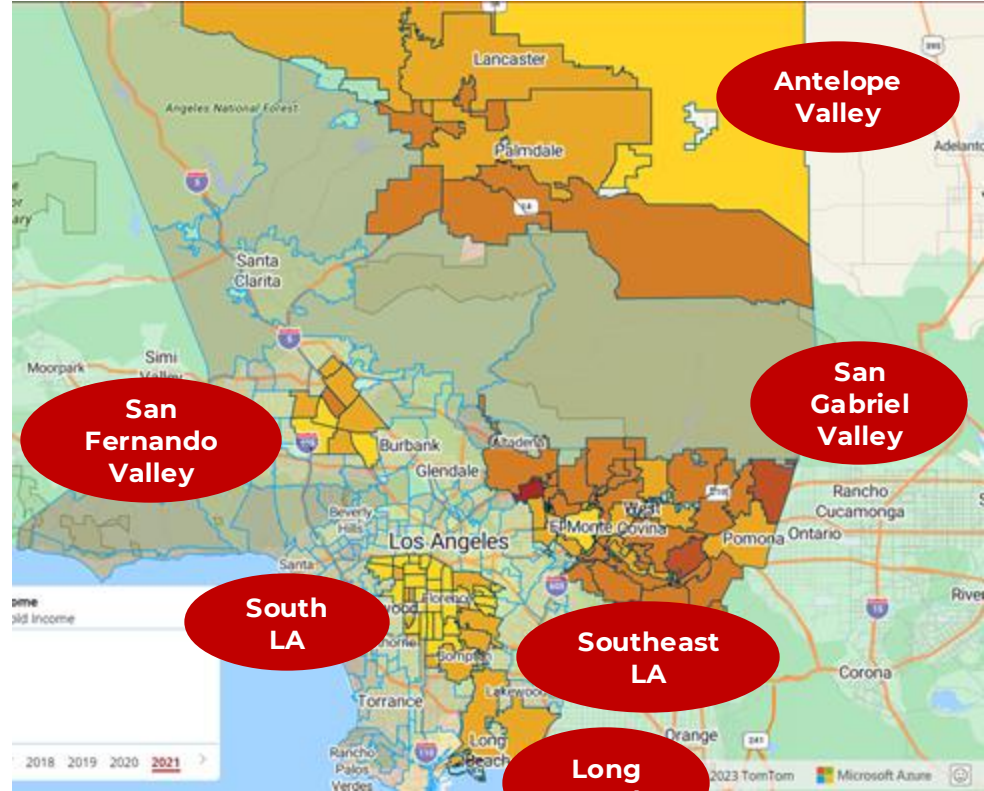


275 Neighborhoods



6 Regions

# Regional Recovery Hub



# Partner Spotlight: SELA Collaborative



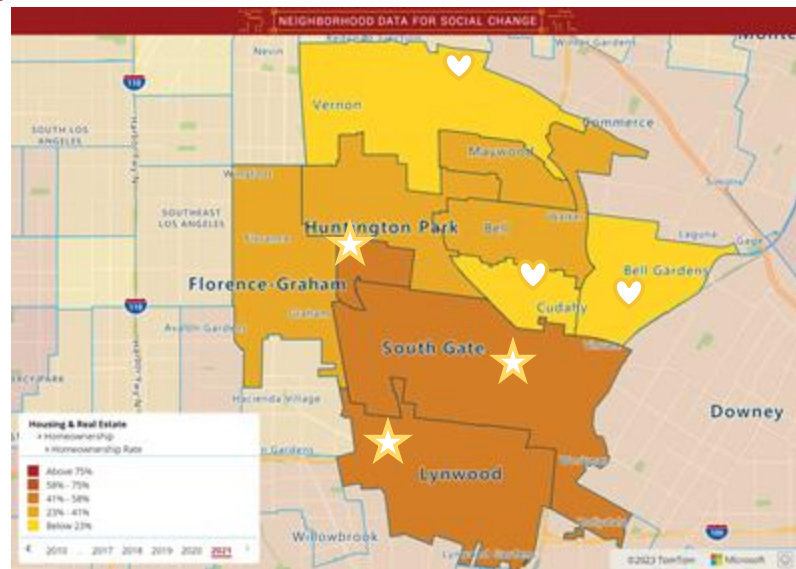
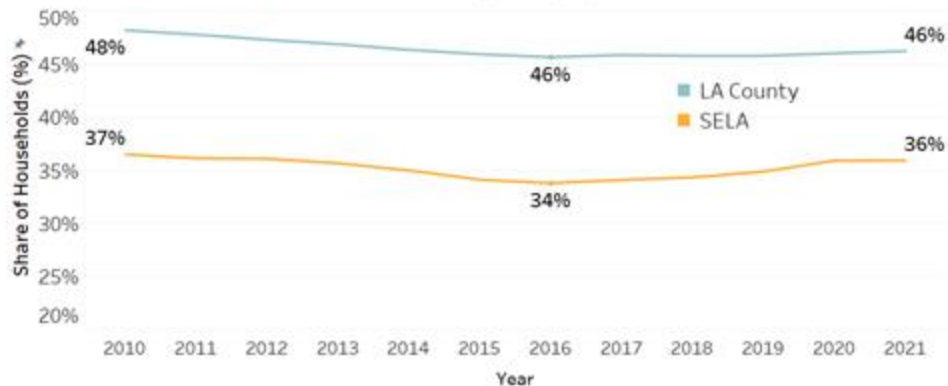
Our mission is to strengthen the SELA communities, build collective power, and encourage innovation to drive regional systemic change.





# Homeownership Rates in SELA

Homeownership Rates, 2010 - 2021  
SELA & LA County  
Source: American Community Survey 5-year estimates



## Regional Picture

**36%** of households in SELA are homeowners in 2021, compared to 46% countywide. **Homeownership rates in SELA have remained largely the same** over the last decade.

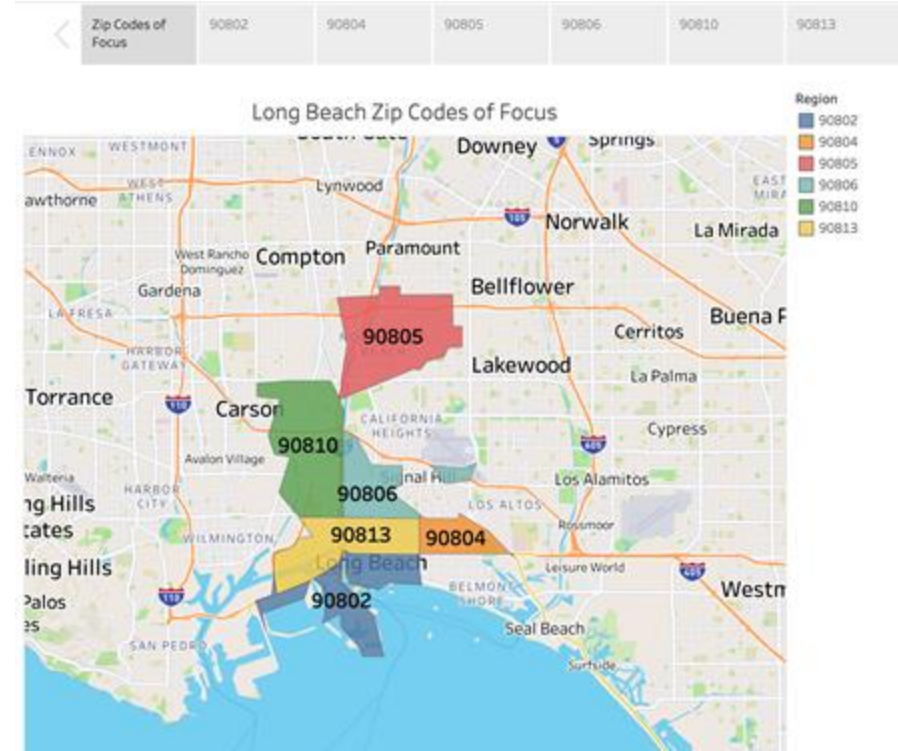
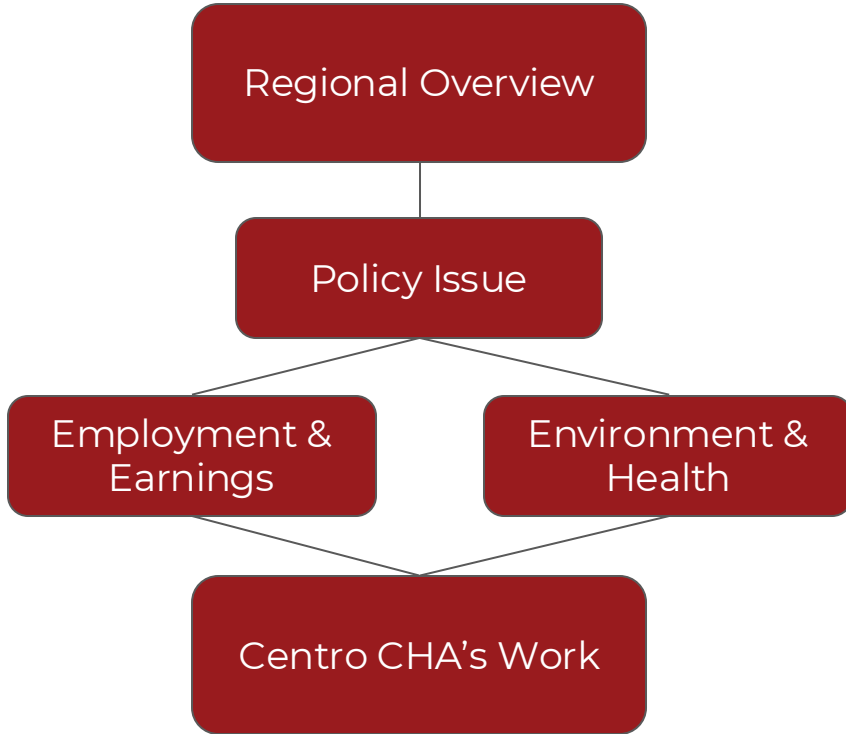
## ♥ Communities of Focus

**Less than 22%** of households are homeowners in **Vernon, Cudahy & Bell Gardens.**

## ★ Communities to Model

**Over 45%** of households are homeowners in **Walnut Park, Lynwood & South Gate.**

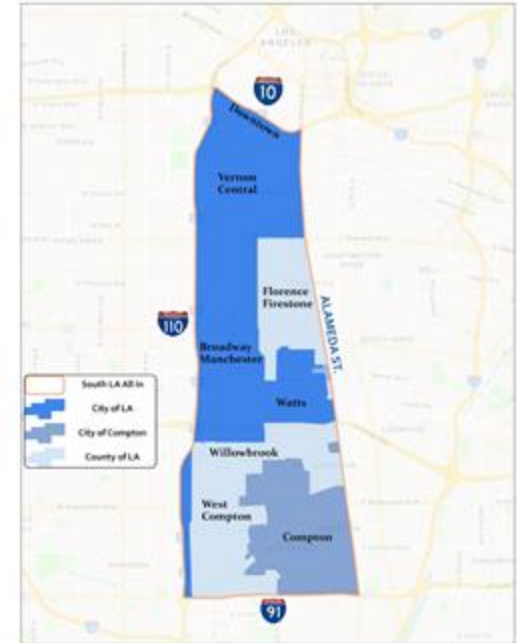
# Data Story: Centro CHA



# Case Study: Community Development Index



1. Ensure a just and equitable recovery from the COVID-19 pandemic, recognizing South LA's unique vulnerabilities and the disproportionate impact of the crisis.
2. Empower residents and local businesses to benefit from the influx of investment and development destined for Los Angeles as we prepare to host the 2028 Olympics.



The SLAAI region, outlined in the area of the map above, represents 47 square miles east of the 110 Freeway and a population of over 470,000 residents, or 4.7% of LA County.

# Case Study: Community Development Index

## Housing Stability & Affordability:

- Rate of Homelessness
- Overcrowding
- Severe Rent Burden

## Access to Capital:

- Mortgage Approval Rate
- Average Small Business Loan Amount
- Homeownership

## Good Jobs:

- Unemployment Rate
- Jobs per Worker
- Median Earnings per Worker

## Education:

- Postsecondary Graduation
- Opportunity Youth
- College Enrollment